



WALTHAM PLAZA

1074 Lexington Street | Waltham, MA

- STAR MARKET
- CITIZEN'S BANK
- VERIZON
- PANERA BREAD
- CHIPOTLE



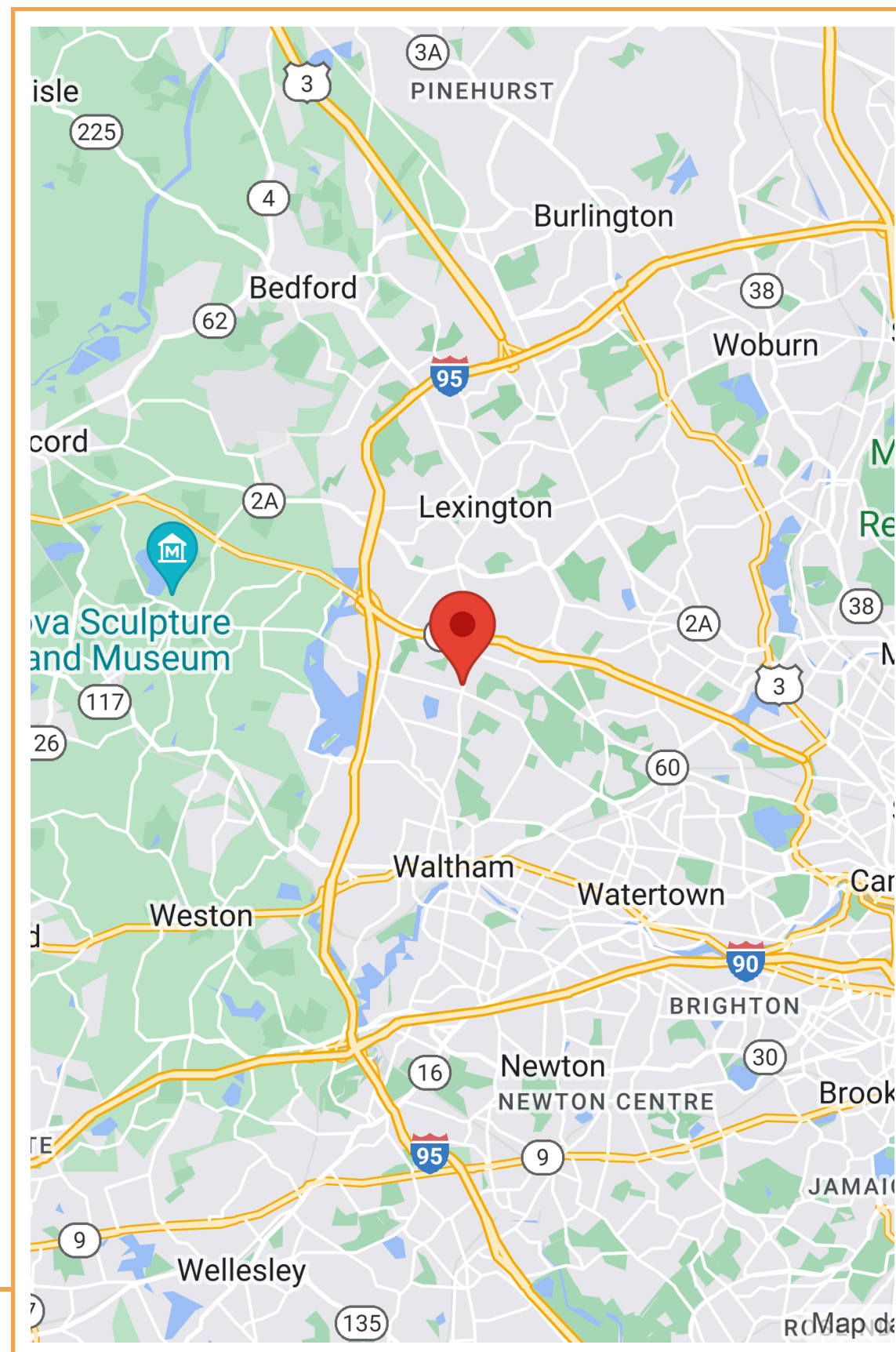
Location

Waltham Plaza is the local stop for everyday essentials, conveniently located at the junction of Lexington Street (11,300+ VPD) and Trapello Road (17,300+ VPD) on the Waltham and Lexington border, just minutes from I-95 (83,400 VPD). Anchored by Star Market, this plaza features a variety of retail and personal services, including Citizens Bank, Verizon Wireless, ATI Physical Therapy, Green Jacket Dry Cleaning, Panera Bread, and Chipotle. Waltham Plaza has an impressive trade area reach spanning approximately a 15-minute drive and includes adjacent wealthy towns such as Arlington, Belmont, Lexington, Lincoln, and Weston.



Trade Area

Educated Urbanites G, Young Professionals H, and Sunset Boomers J personas comprised 61% of the guests who visited this center in 2024, totaling 195,000 visitors and 1.1 million visits in 2023.



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wilder



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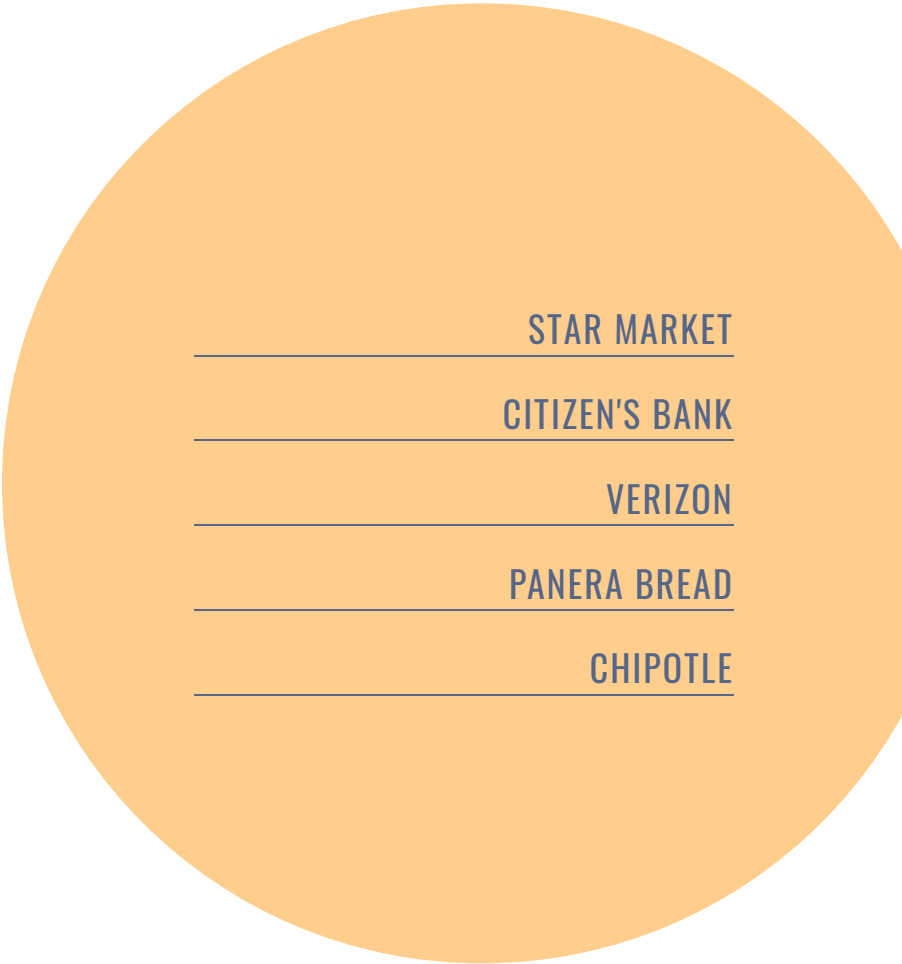
AVG. HH INCOME
EXCEEDS \$120,000



1.1 MILLION VISITS IN
2023

2023 Estimates	3 Miles	5 Miles	15 Minute Drive
POPULATION	91,382	275,297	554,519
DAYTIME POPULATION	69,556	169,593	388,654
AVERAGE INCOME	185,219	192,397	192,955
MEDIAN AGE	41	41	38
POPULATION WITH BACHELORS DEGREE	66%	71%	71%

Source: 2024 Placer.Ai ~ Popstats





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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