



MERRIMACK 360

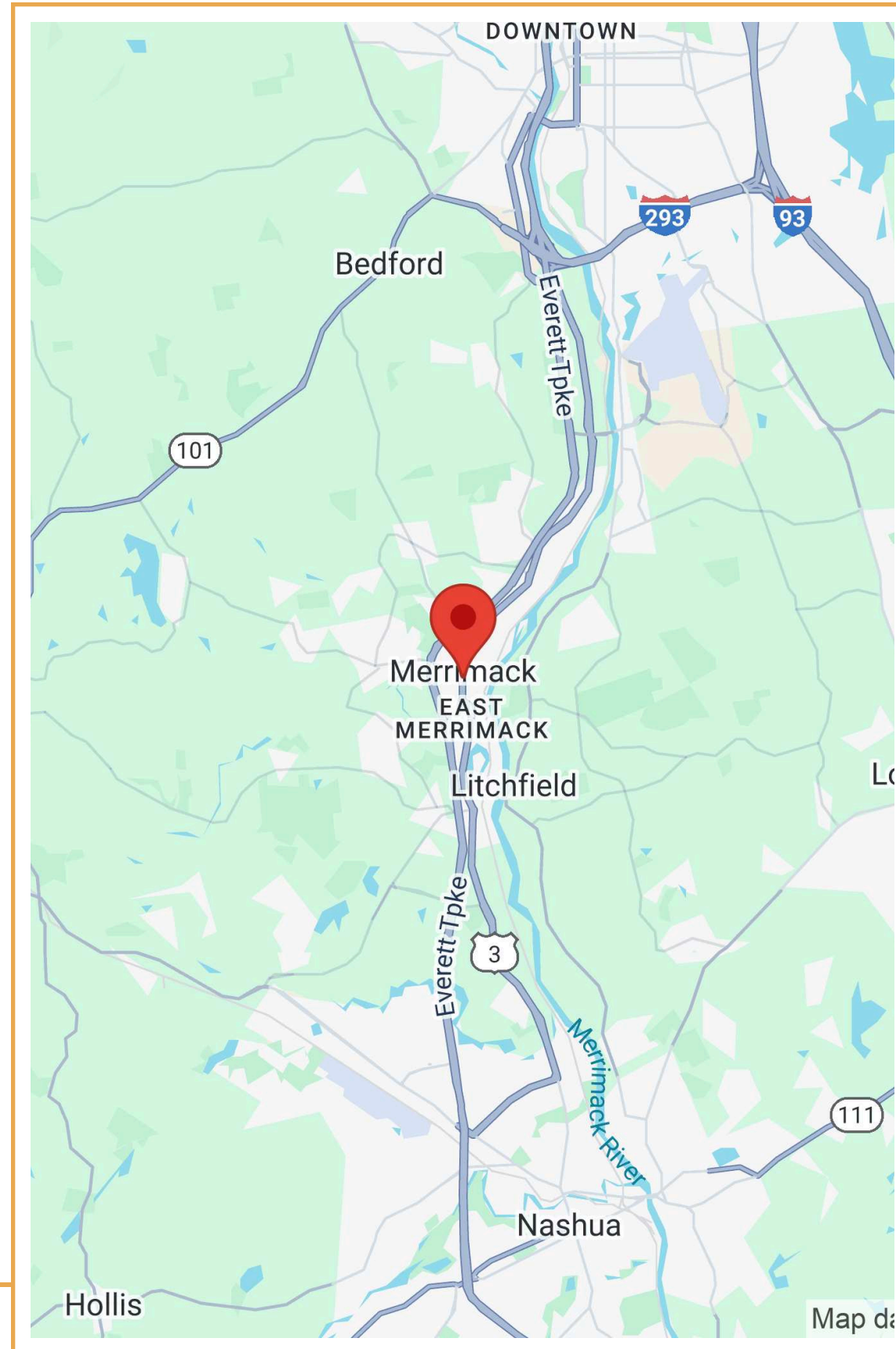
360 Daniel Webster Highway | Merrimack, NH

- ALTITUDE TRAMPOLINE PARK
- PLANET FITNESS
- THIRSTY MOOSE TAPHOUSE
- DOLLAR GENERAL
- BEER & WINE NATION



Location and Traffic

Discover the prime positioning of Merrimack 360. This center is located off the Everett Turnpike (Rt 3, Exit 11 - 82,781+ VPD), a stone's throw north of Nashua along Daniel Webster Highway (14,921 VPD), and less than 10 miles south of Manchester-Boston Regional Airport, in scenic New Hampshire. This bustling shopping center boasts a dynamic tenant roster featuring national and regional brands, ensuring a diverse and vibrant retail experience. Moreover, patrons typically spend over an hour at the property, demonstrating this center's strong appeal and engaging amenities. Three prevalent top tier personas at this center are Young Urban Singles accounting (Singles starting their career in trade and service jobs -Head of HH aged 25-34 years old with Est. HH Income of \$35-50K) for 20% of shoppers, Upper Suburban Diverse Families C accounting for 18% of visitors, and Young Professionals (Well-educated young professionals starting their careers in white-collar or technical jobs - Head of HH aged 25-35 years old with Est. HH Income of \$50-75K) accounting 11%.



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2024 Estimates

	3 Miles	5 Miles	15 Minutes
POPULATION	23,616	62,525	165,680
AVERAGE INCOME	153,555	148,361	120,292
MEDIAN AGE	44	43	41

Source: 2025 Placer.Ai ~ 2024 STI Popstats

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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