







## AUBURNDALE PLAZA

2034-2060 Commonwealth Avenue | Newton, MA

STAR MARKET

BRUEGGER'S BAGELS

**UTOPIA CLEANERS** 

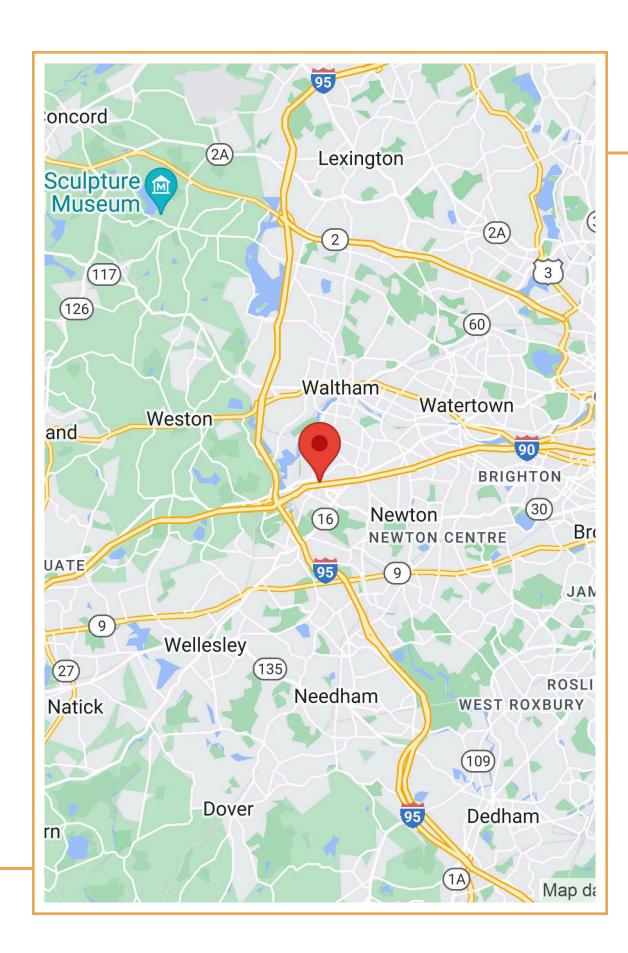
SUPER CUTS

EASTERN BANK



#### **Location and Traffic**

Auburndale Plaza is a grocery-anchored shopping center in the Auburndale neighborhood of Newton, MA, an affluent Boston suburb. This center has a superior location with strong, dense demographics and is accessible by road and commuter rail. This prime shopping center, anchored by Star Market, offers a varied mix of retail and service options, including Bank of America, Bruegger's Bagels, Utopia Cleaners, Supercuts, and Eastern Bank to meet the surrounding community's needs. The average visitor spends about an hour here, and in 2023, the center marked over 704,000 visits!



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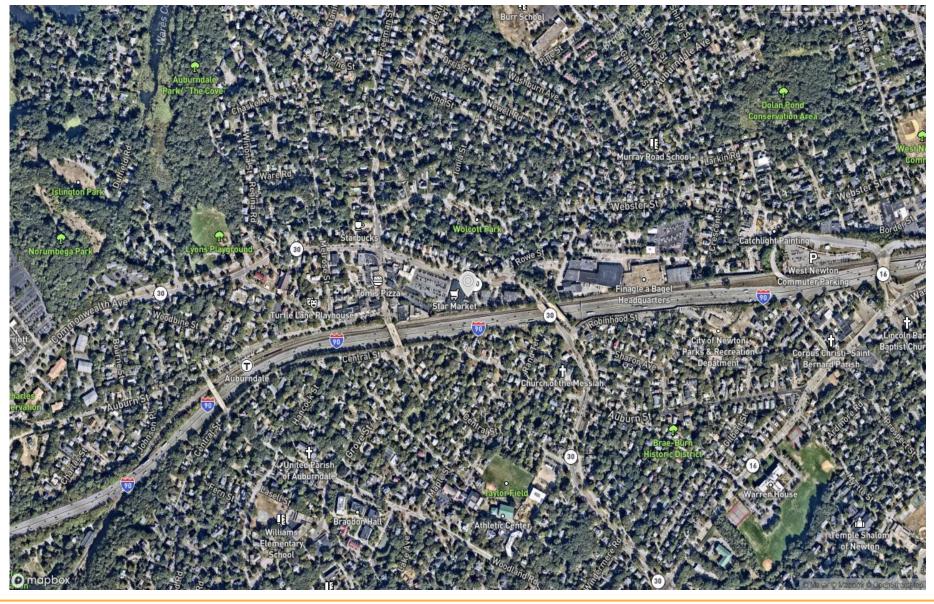
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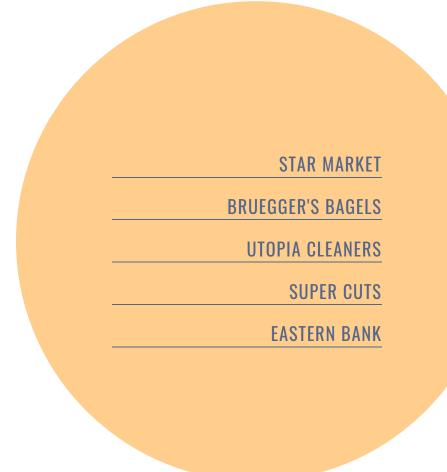
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# 63 MINUTE DWELL TIME

| 2023 Estimates                   | 3 Miles | 5 Miles | 15 Min. Drive Mile |
|----------------------------------|---------|---------|--------------------|
| POPULATION                       | 117,697 | 312,832 | 695,284            |
| DAYTIME POPULATION               | 68,175  | 182,677 | 636,319            |
| AVERAGE INCOME                   | 205,770 | 210,768 | 192,288            |
| MEDIAN AGE                       | 38      | 38      | 35                 |
| POPULATION WITH BACHELORS DEGREE | 71%     | 73%     | 74%                |

Source: 2024 Placer.Ai - Popstats













#### **About Wilder**

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



#### **For More Information**



Gary Robinson, SENIOR VICE PRESIDENT, Leasing
grobinson@wilderco.com
617.519.9329

