



WELLESLEY PLAZA

442 Washington Street | Wellesley, MA

WHOLE FOODS MARKET

BROOKLINE BANK

NATUREPEDIC

LAPEL'S DRY CLEANING



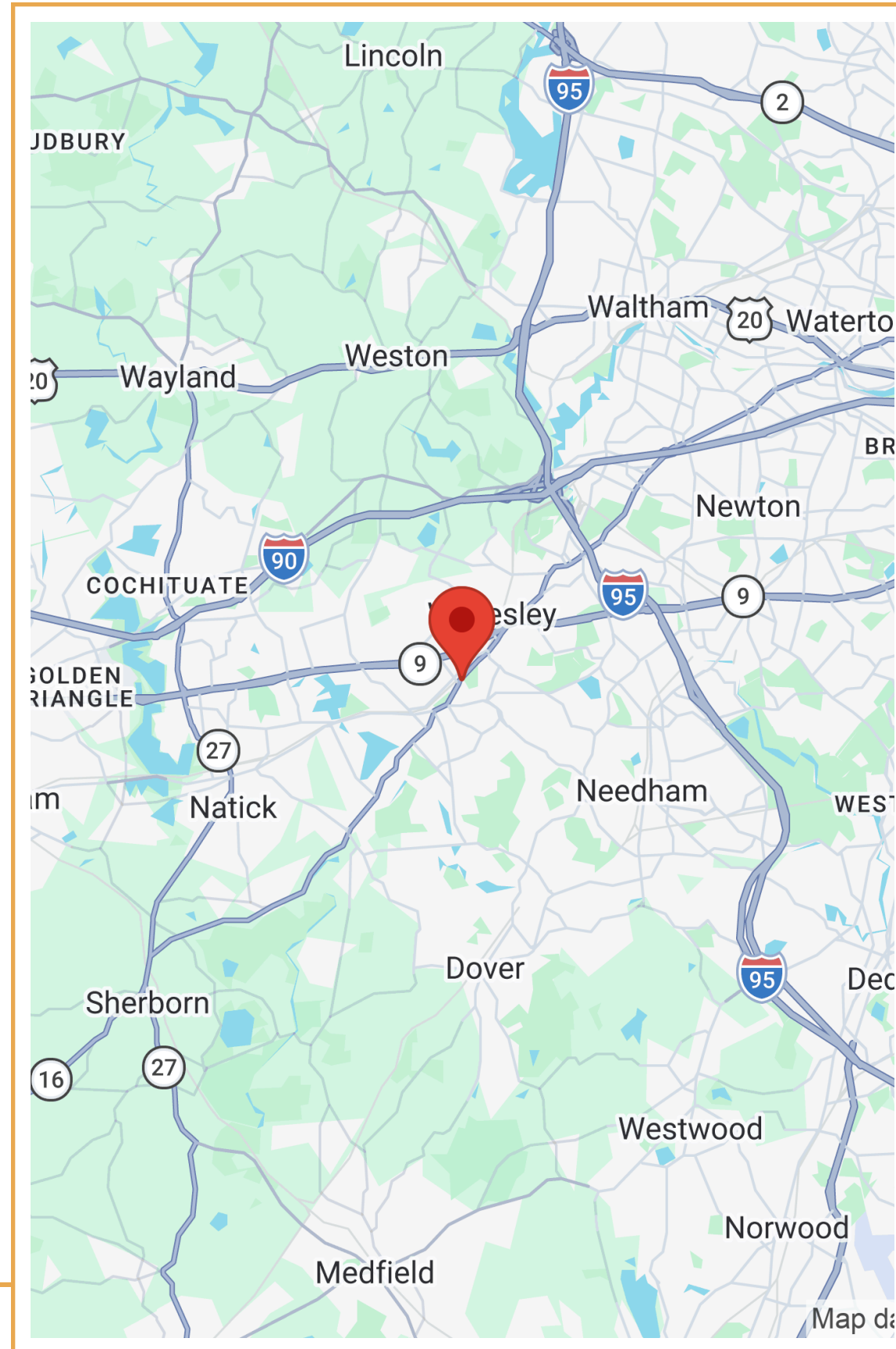
A Growing Market

Situated prominently on Route 16, Washington Street, Wellesley Plaza is in the core of this affluent community, offering retail, personal, and professional services, public gathering areas, Wellesley High School, walking trails and bike paths, tennis courts, and other sports fields. Wellesley College (2,500 students) is less than 2 miles away.



Residential Trade Area

Within a 15 minute drive, Wellesley has an overall population of over 250,000 with an average household income of over \$260,000.



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2025 Estimates

	3 Miles	5 Miles	15 Min. Drive
POPULATION	61,590	166,890	263,270
DAYTIME POPULATION	94,790	352,340	352,340
AVERAGE INCOME	358,500	272,510	268,100
MEDIAN AGE	45	42	43
POPULATION WITH BACHELORS DEGREE	84%	79%	73%

Source: 2026 Advan Research

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



Ryan Feinberg,
rfeinberg@wilderco.com
954.614.5516