

WEGMANS PLAZA

1577 Military Road Niagara Falls, NY 14304



COVER OVERVIEW DEMOGRAPHICS AERIAL CENTER PHOTOS CONTACT



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WEGMANS • THE UPS STORE VITAMIN WORLD

Wegmans Plaza is a highly trafficked, 123,000 square foot shopping center in a thriving two million square foot retail hub. The center bustles because this excellent mix of stores meets the daily needs of today's busy consumer.

LOCATION

The center is well located with a signalized entrance in the middle of the Niagara Falls Boulevard-Military Road commercial area. It is directly across from both LaSalle Center, featuring Sam's Club, Super Walmart, and Bed Bath & Beyond, and Fashion Outlets of Niagara Falls, the area's dominant outlet center which is now over 700,000 square feet.

TRAFFIC COUNTS*

Military Road: 19,516 ADT

Niagara Falls Boulevard: 17,581 ADT

*(2020 SitesUSA)

TRADE AREA

With its excellent access, including the New York State Thruway, and its close proximity to the Canadian border, the retail corridor serves all of Niagara County and draws from Western New York and Southern Ontario.

TOURISM

Over 12 million tourists visit the American side of Niagara Falls annually with 88% listing shopping as a primary activity.



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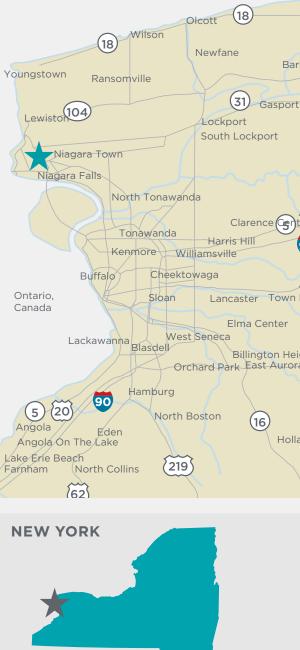
2020 ESTIMATES

	3 MILES	5 MILES	7 MILES
Population	34,331	82,861	126,317
Average HH Income	\$67,825	\$65,203	\$71,261
Median Age	44 yrs	42 yrs	42 yrs
Workplace Population	16,266	38,474	56,057

(2020 SitesUSA)















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ABOUT WILDER

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

FOR MORE INFORMATION

Ryan Feinberg

Vice President, Leasing

rfeinberg@wilderco.com 617.896.4944

WILDER

800 Boylston Street, Suite 1300 Boston, MA 02199 617.247.9200

www.wilderco.com info@wilderco.com









