



WAYSIDE

6 Wayside Road | Burlington,MA

- WEST ELM
- L.L.BEAN
- PAPER SOURCE
- J.CREW FACTORY
- THE CAPITAL GRILLE



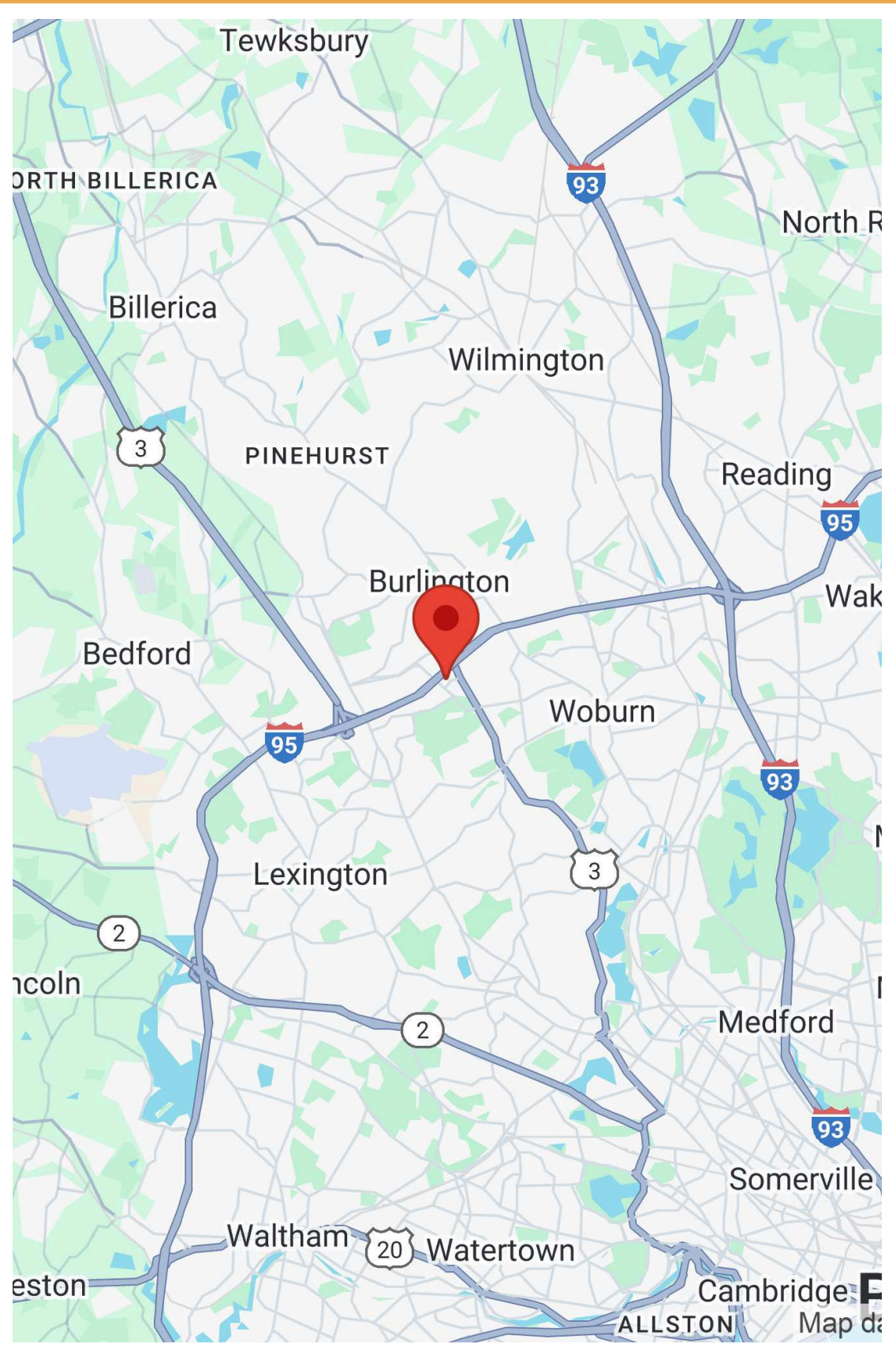
Location and Traffic

Strategically positioned and highly visible from Route 128/I-95, it offers easy accessibility via Exit 51A. The property enjoys unparalleled exposure with a traffic count of 93,000 VPD (north of Middlesex Avenue) on Route 128/I-95. Located in the heart of the East Coast's high-tech hub, the area boasts an extraordinary concentration of office and industrial parks, high-tech campuses, hotels, and business centers, solidifying its reputation as a beacon of innovation and commerce.



Trade Area

Furthermore, this property is a hub of activity, attracting almost 560,000 visitors and 1.5M visits in 2024. When shoppers are not taking advantage of the plentiful open space activations like artisan markets and live music, they spend an average of an hour and a half at the center.



WAYSIDE

6 Wayside Road | Burlington, MA

WEST ELM

L.L.BEAN

PAPER SOURCE

J.CREW FACTORY

THE CAPITAL GRILLE



wilder



WAYSIDE

6 Wayside Road | Burlington,MA

2024 Estimates

	5 miles	10 miles	20 minute drive
POPULATION	200,934	1,100,000	1,300,000
DAYTIME POPULATION	283,000	1,300,000	1,700,000
AVERAGE INCOME	150,817	128,289	127,379
MEDIAN AGE	43	38	41
POPULATION WITH BACHELORS DEGREE	63%	61%	58%

Source: 2025 Placer.Ai - 2024 Pop Stats

WEST ELM

L.L.BEAN

PAPER SOURCE

J.CREW FACTORY

THE CAPITAL GRILLE



About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



Deb Di Meo, SENIOR VICE PRESIDENT, Leasing
ddimeo@wilderco.com
617.309.7231