



WALTHAM PLAZA

1074 Lexington Street | Waltham, MA

STAR MARKET

CITIZENS BANK

VERIZON

PANERA BREAD

CHIPOTLE



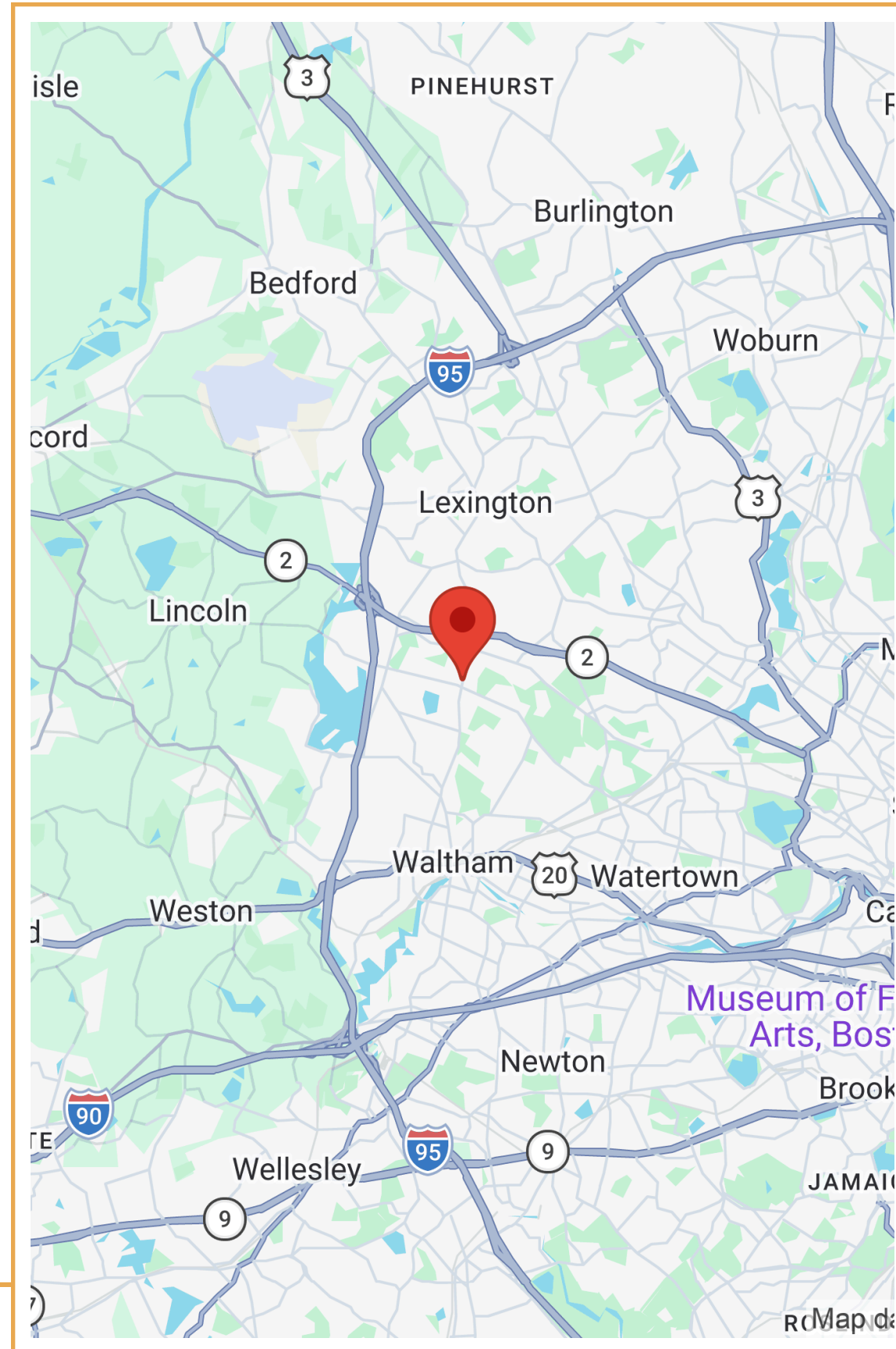
Location and Traffic

Waltham Plaza has an impressive trade area reach spanning approximately a 15-minute drive and includes adjacent wealthy towns such as Arlington, Belmont, Lexington, Lincoln, and Weston.



Trade Area

Waltham had substantial foot traffic in 2025 totaling over 224,000 visitors and 1.3 million visits.



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wilder



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2026 Estimates

	3 Miles	5 Miles	15 Minute Drive
POPULATION	88,690	283,100	390,540
DAYTIME POPULATION	128,920	341,210	486,160
AVERAGE INCOME	223,900	231,900	231,400
MEDIAN AGE	45	43	42
POPULATION WITH BACHELORS DEGREE	66%	72%	73%

Source: 2026 Advan Research





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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