



# WALTHAM PLAZA

1074 Lexington Street | Waltham, MA

- STAR MARKET
- CITIZENS BANK
- VERIZON
- PANERA BREAD
- CHIPOTLE





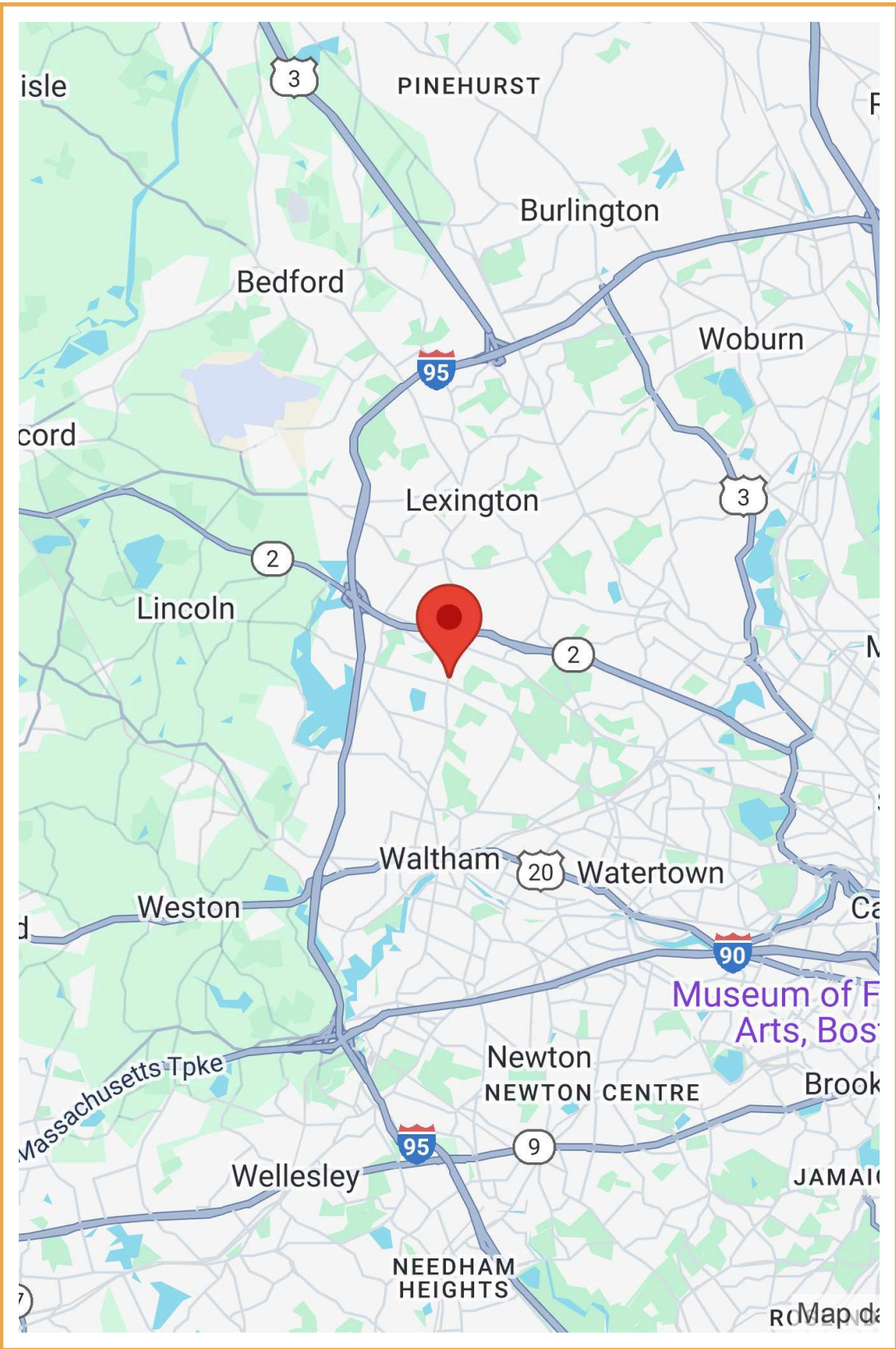
## A Retail Hub

Waltham Plaza is the local stop for everyday essentials, conveniently located at the junction of Lexington Street (11,800+ VPD) and Trapello Road (16,300+ VPD) on the Waltham and Lexington border, just minutes from I-95 (91,000 VPD). Anchored by Star Market, this plaza features a variety of retail and personal services, including Citizens Bank, Verizon Wireless, ATI Physical Therapy, Green Jacket Dry Cleaning, Panera Bread, and Chipotle.



## Trade Area

Waltham Plaza has an impressive trade area reach spanning approximately a 15-minute drive and includes adjacent wealthy towns such as Arlington, Belmont, Lexington, Lincoln, and Weston. In 2024, this center welcomed over 224,000 visitors and 1.5 million visits.



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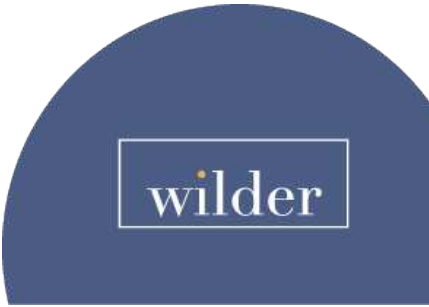
AVG. HH INCOME  
EXCEEDS \$120,000

1.5 MILLION VISITS IN  
2024

2024 Estimates	3 Miles	5 Miles	15 Minute Drive
POPULATION	91,508	276,505	557,871
DAYTIME POPULATION	133,465	350,966	829,568
AVERAGE INCOME	139,193	148,596	144,795
MEDIAN AGE	42	42	41
POPULATION WITH BACHELORS DEGREE	66%	72%	71%

Source: 2025 Placer.Ai - 2024 Pop Stats

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## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



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