





WALPOLE MALL

90 Providence Highway | Walpole,MA

KOHL'S + SEPHORA

BARNES & NOBLE

FUN CITY

ALDI FOOD MARKET

CHICK FIL A



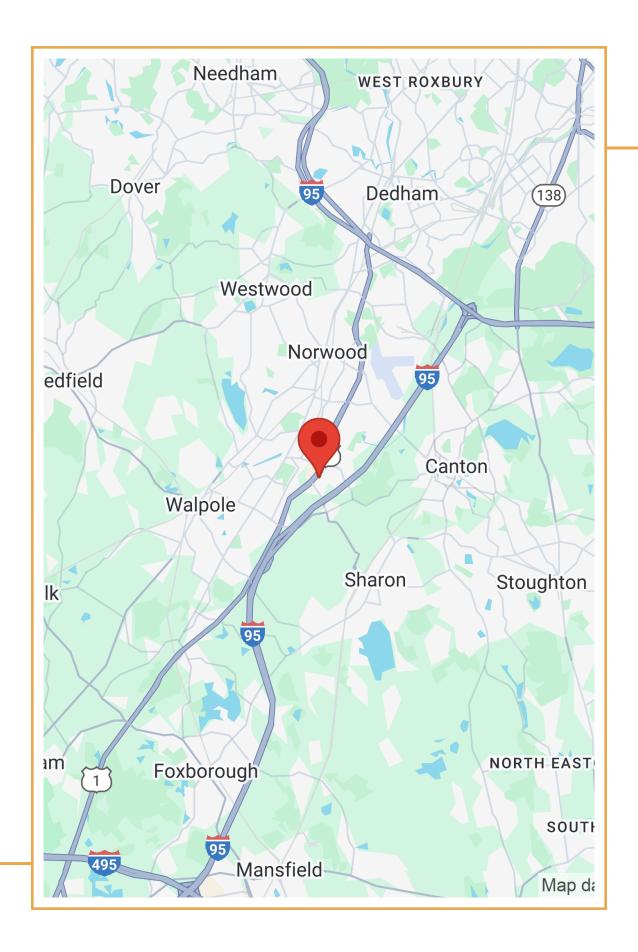
Location and Traffic

Walpole Mall is perfectly positioned at the intersection of Coney Street (a connector road to Interstate 95) and Route 1, benefiting from significant daily traffic with over 40,000 vehicles passing through this area alone. This prime location offers exceptional visibility for businesses and ensures a consistent influx of consumers. In 2024, Walpole Mall recorded nearly 3.9 million visits, reflecting a steady year-over-year increase and highlighting the center's enduring appeal and popularity.



Trade Area

The trade area extends as far north as Dedham and south to Mansfield, encompassing affluent communities such as Canton, Westwood, Medfield, and Sharon. In the immediate area—within just 5 miles—the average household income is over \$180,000, showcasing a robust local economy and strong purchasing power among residents.



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OVER 3.9 M VISITS IN 2024



| 2024 Estimates | 5 miles | 20 min drive | Trade Area (80%) |
|--------------------|---------|--------------|------------------|
| POPULATION | 123,922 | 768,821 | 842,921 |
| DAYTIME POPULATION | 142,220 | 315,432 | 291,000 |
| AVERAGE INCOME | 183,131 | 122,403 | 138,933 |
| MEDIAN AGE | 43 | 43 | 37 |

Source: 2025 Placer.Ai ~ PopStats

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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