



the mix

PORTER SQUARE

23 White Street | Cambridge, MA

- STAR MARKET
- TAGS HARDWARE
- MICHAELS
- HEALTHWORKS
- CVS
- CAFE ZING



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**IN 2025 THE CENTER
WELCOMED 2.3
MILLION VISITORS**



**AVG. HH INCOME
WITHIN 3 MILES IS
\$189,000**

2025 Estimates

	3 Miles	5 Miles	15 Minute Drive
POPULATION	36,000	972,600	896,000
AVERAGE INCOME	189,000	182,000	186,700
MEDIAN AGE	37	39	39
POPULATION WITH BACHELORS DEGREE	72%	65%	67%

Source: 2026 Advan Research

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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