



# THE LINK AT WALPOLE

90 Providence Highway | Walpole, MA

KOHL'S + SEPHORA

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BARNES & NOBLE

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FUN CITY

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ALDI FOOD MARKET

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CHICK FIL A

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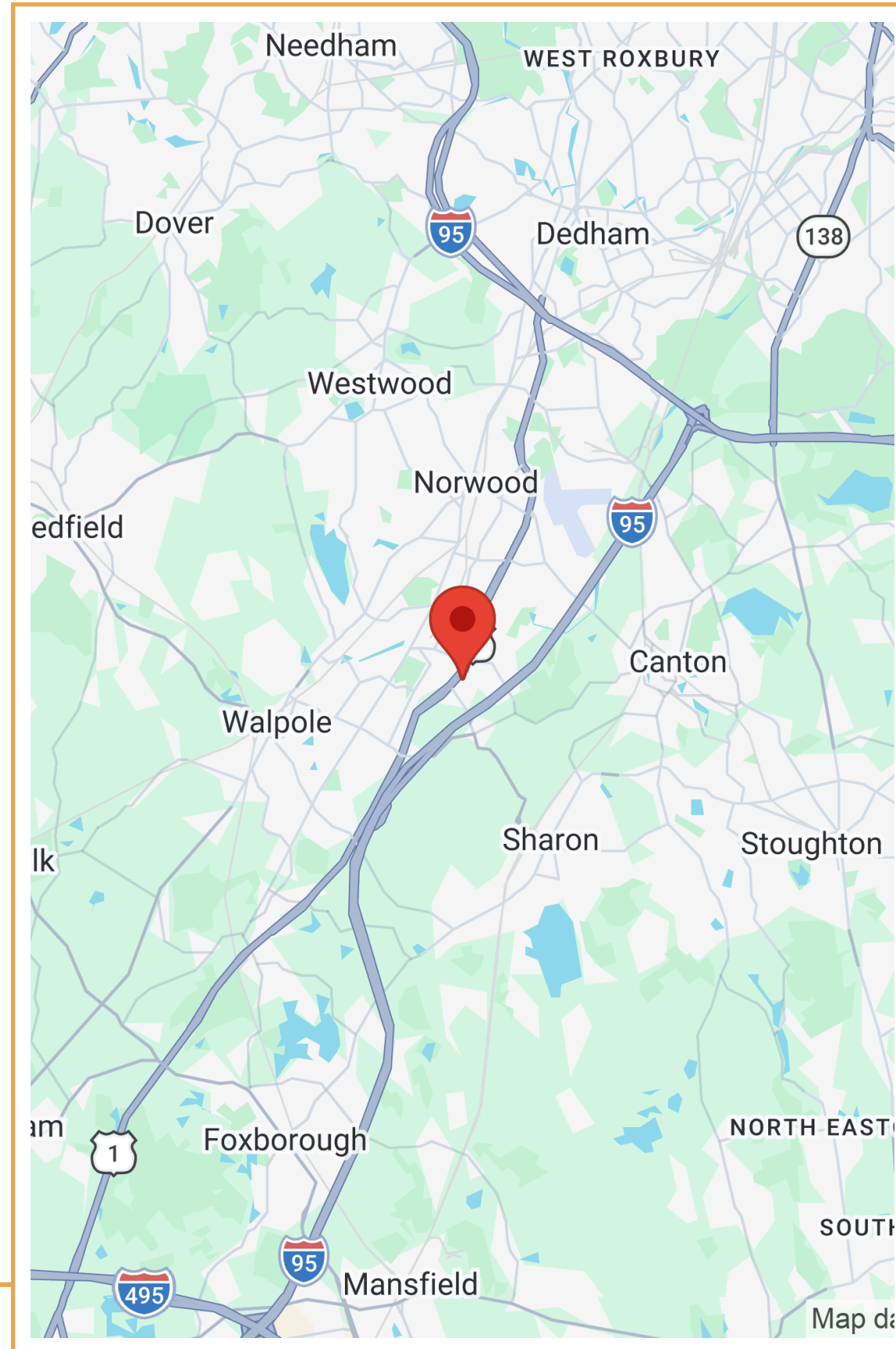
## A Retail Hub

In 2025, The Link generated nearly 4.6 million visits, reflecting steady year-over-year growth and reinforcing the center's role as a dominant retail destination in the market. The trade area extends from Dedham to Mansfield and includes highly affluent communities such as Canton, Westwood, Medfield, and Sharon. Within a five-mile radius, average household income exceeds \$200,000, supporting strong discretionary spending and long-term tenant performance.



## Location

As an established retail hub, The Link provides tenants with the benefits of scale, stability, and built-in consumer trust. The center's long-standing presence, high traffic counts, and affluent customer base translate into strong brand visibility, repeat visitation, and sustained sales performance. Ongoing consumer-facing, seasonal marketing initiatives further support tenant exposure and keep the property active and relevant year-round.



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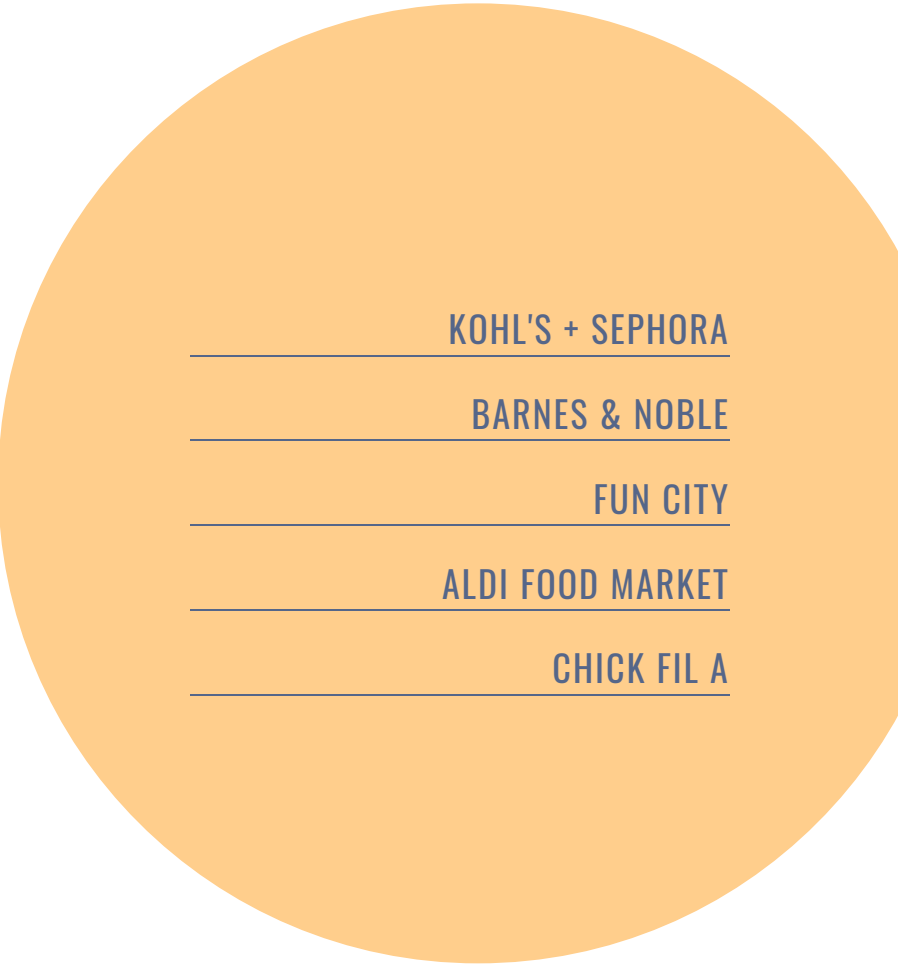


**AVG HH INCOME  
EXCEEDS \$180,000  
(WITHIN 5 MILES)**

**2025 Estimates**

	5 miles	20 min drive	Trade Area (80%)
POPULATION	123,420	326,090	1,500,000
DAYTIME POPULATION	13,190	318,022	1,300,000
AVERAGE INCOME	202,000	195,200	133,800
MEDIAN AGE	44	43	42

Source: 2026 Advan Research





## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



**Gary Robinson**, SENIOR VICE PRESIDENT, Leasing  
[grobinson@wilderco.com](mailto:grobinson@wilderco.com)  
617.519.9329

