



TOWNE CENTRE LAUREL

14708 Baltimore Avenue (Route 1) | Laurel, MD

HARRIS TEETER

REGAL CINEMA

BURLINGTON

OLD NAVY

ULTA BEAUTY



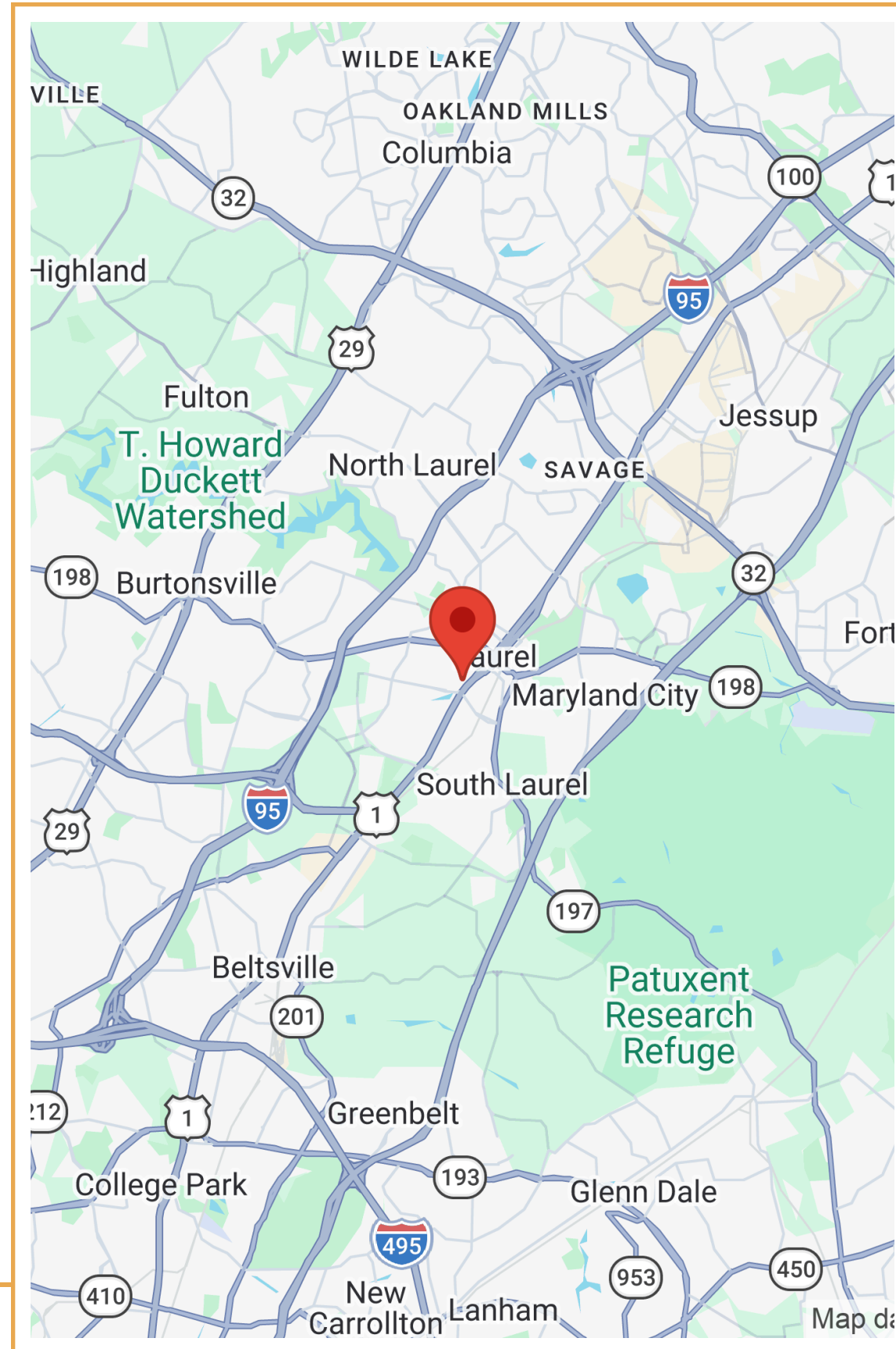
A Retail Hub

Within a 5-mile radius, the average household income exceeds \$144,000, highlighting Laurel's significant spending power. In 2025, the population of the trader area exceeded 2 million.



Residential Trade Area

Towne Centre Laurel, located on the busy Route 1 in the densely populated Baltimore/Washington Corridor, serves as a vibrant hub for community activity. Strategically situated among a cluster of shopping centers that collectively saw 4.3 million visits in 2025, Towne Centre Laurel is a favored destination for both residents and office workers, including personnel from Fort Meade and the NSA.



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2025 Estimates

	3 miles	5 miles	Trade Area (80%)
POPULATION	91,091	182,810	2,670,000
DAYTIME POPULATION	156,032	156,320	3,240,000
AVERAGE INCOME	131,800	144,800	124,800
MEDIAN AGE	39	39	40

Source: 2026 Advan Research





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



Gary Robinson, SENIOR VICE PRESIDENT, Leasing
grobinson@wilderco.com
617.519.9329