



TOWNE CENTRE LAUREL

14708 Baltimore Avenue (Route 1) | Laurel,MD

- HARRIS TEETER
- REGAL CINEMA
- BURLINGTON
- OLD NAVY
- ULTA BEAUTY



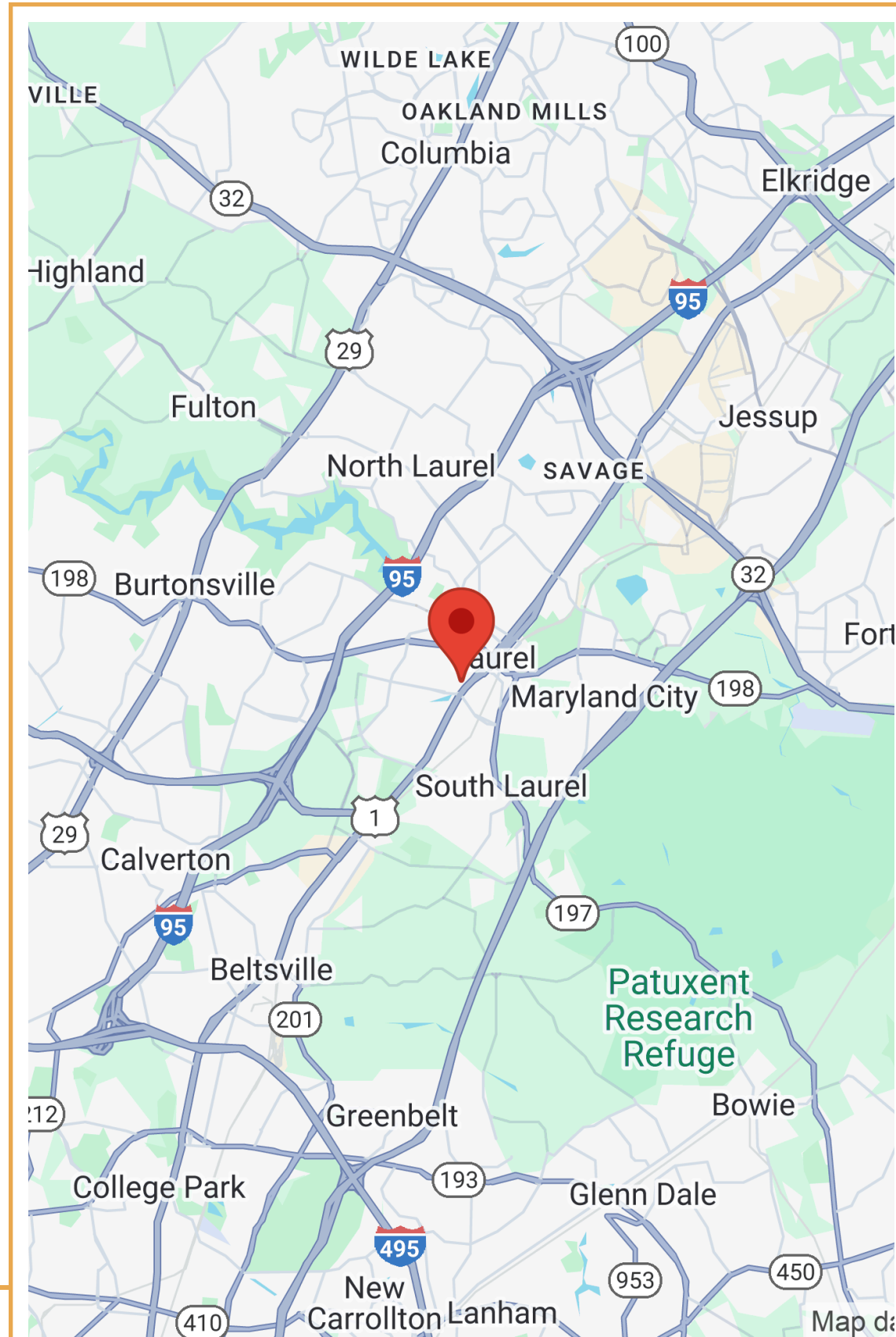
A Retail Hub

Towne Centre Laurel, located on the busy Route 1 in the densely populated Baltimore/Washington Corridor, serves as a vibrant hub for community activity, attracting approximately 4.4 million visits in 2024. Strategically situated among a cluster of shopping centers that collectively saw 7.5 million visits in 2024, Towne Centre Laurel is a favored destination for both residents and office workers, including personnel from Fort Meade and the NSA.



Location and Traffic

Within a 5-mile radius, the average household income exceeds \$74,400, with discretionary income also surpassing \$74,400, highlighting Laurel's significant spending power. In 2024, average daily traffic counts increased year over year, reaching 39,500 vehicles per day (VPD) on Baltimore Avenue and 19,726 VPD on nearby Cherry Lane.



TOWNE CENTRE LAUREL

14708 Baltimore Avenue (Route 1) | Laurel, MD

HARRIS TEETER

REGAL CINEMA

BURLINGTON

OLD NAVY

ULTA BEAUTY



wilder



TOWNE CENTRE LAUREL

14708 Baltimore Avenue (Route 1) | Laurel,MD

AVG. DISCRETIONARY
HH INCOME \$74,400+
WITHIN A 5-MILE
RADIUS



4.1 M VISITS IN 2024

2024 Estimates	3 miles	5 miles	Trade Area (80%)
POPULATION	95,503	179,288	983,812
DAYTIME POPULATION	32,466	61,269	264,774
AVERAGE INCOME	120,648	133,325	122,655
MEDIAN AGE	38	38	38

Source: 2025 Placer.Ai ~ 2024 Pop Stats

- HARRIS TEETER
- REGAL CINEMA
- BURLINGTON
- OLD NAVY
- ULTA BEAUTY





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



Gary Robinson, SENIOR VICE PRESIDENT, Leasing
grobinson@wilderco.com
617.519.9329