



SUDBURY PLAZA

507 Boston Post Road | Sudbury,MA

SHAW'S SUPERMARKET

CVS

AUBUCHON HARDWARE

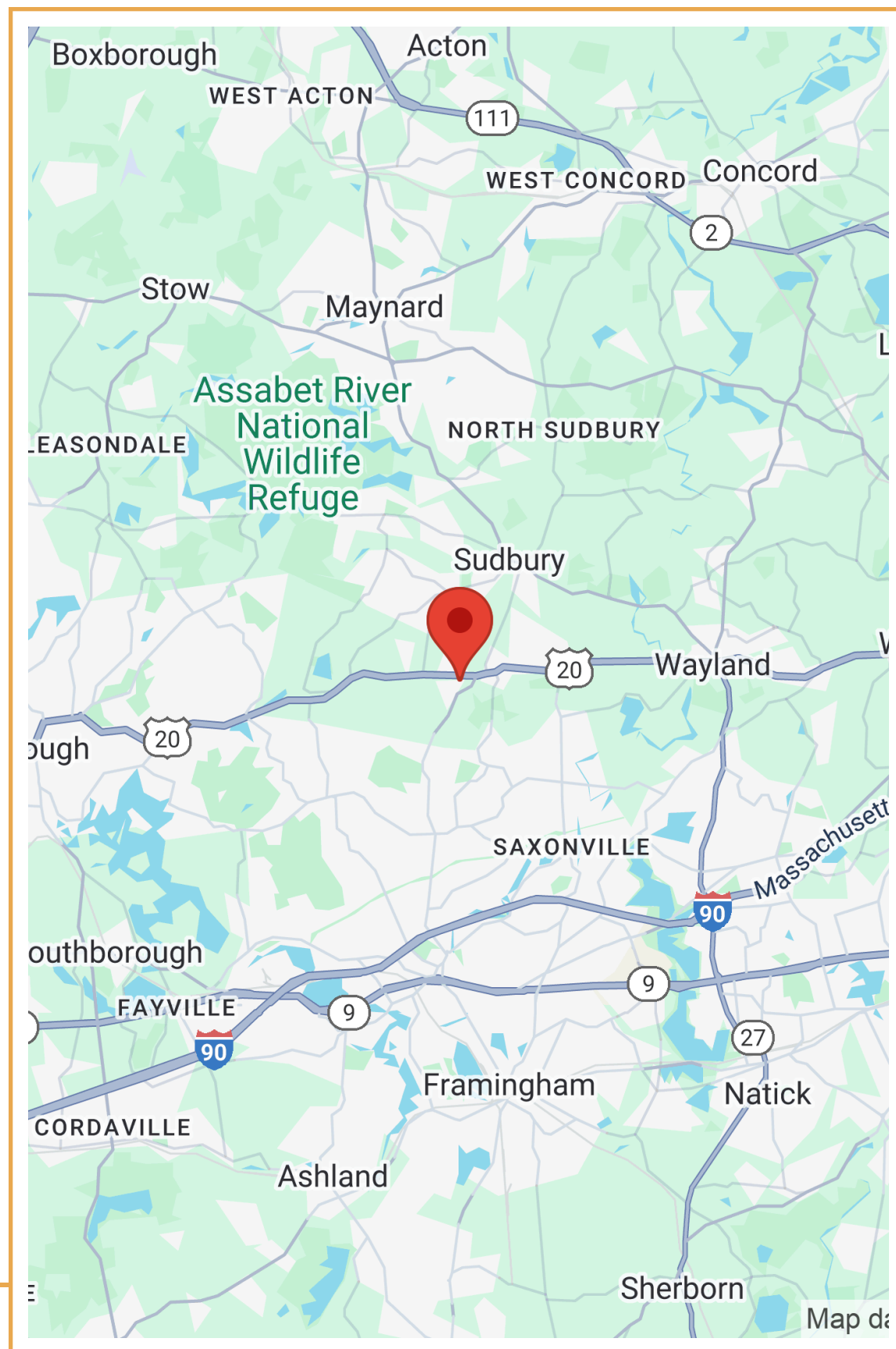
LAVENDER RESTAURANT

CHASE BANK



Trade Area

Critical insights into the trade area reveal: The trade area is characterized by affluent households, with an average wealth exceeding \$300,000 and an average income of \$213,309. This high-income demographic presents a lucrative market for businesses. The top three personas at this center are: Ultra Wealthy Families (Ages 45-54, Est. HH income of \$200K+) Young Professionals (Ages 25-34, Est. HH income of \$50K-\$75K) Upper Suburban Diverse Families (Ages 34- 54, Est. HH income \$75-\$125) A remarkable 68% of residents hold a bachelor's degree or higher. Residents from neighboring towns such as Wayland, Acton, Concord, and Stow regularly patronize the center for their shopping needs, fostering a robust and diverse customer base. With an average of over five visits per customer, Sudbury Plaza enjoys a loyal clientele who appreciate its offerings. Visitors tend to linger, spending more than 45 minutes on average per visit, indicative of the plaza's inviting atmosphere and varied amenities.



SUDBURY PLAZA

507 Boston Post Road | Sudbury, MA

SHAW'S SUPERMARKET

CVS

AUBUCHON HARDWARE

LAVENDER RESTAURANT

CHASE BANK



wilder



SUDBURY PLAZA

507 Boston Post Road | Sudbury,MA

SUDBURY RANKED
#12 IN BEST SUBURBS
TO RAISE A FAMILY IN
MA



AFFLUENT TOP 3
CONSUMER PERSONAS

2024 Estimates	3 Miles**	5 Miles	Trade Area (80%)
POPULATION	27,627	100,021	105,798
AVERAGE INCOME	208,423	187,397	164,593
MEDIAN AGE	44	43	41
POPULATION WITH BACHELORS DEGREE	71%	65%	59%

Source: 2025 Placer.Ai ~ 2024 Pop Stats

SHAW'S SUPERMARKET

CVS

AUBUCHON HARDWARE

LAVENDER RESTAURANT

CHASE BANK





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



Ryan Feinberg, Vice President, Leasing
rfeinberg@wilderco.com
954.614.5516

