



STORRS CENTER

1266 Storrs Road
Storrs/Mansfield, CT 06268

BARNES & NOBLE UCONN • PRICE CHOPPER • CVS • DOG LANE CAFE





STORRS CENTER

1266 Storrs Road
Storrs/Mansfield, CT 06268

BARNES & NOBLE UCONN • CVS
PRICE CHOPPER • DOG LANE CAFE

Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut.

ABOUT STORRS CENTER

The Storrs Center master plan knits quality architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that make up the new fabric of the town center. Ground floor retail and commercial uses open onto landscaped sidewalks and intimate streets reinforce shared community spaces and are supported by residences above. Storrs Center combines retail, restaurant, and office uses with a variety of residence types. Structured and surface parking is provided.*

*Courtesy of the Mansfield Downtown Partnership

RETAIL MIX

The 123,000 square foot retail portion of the busy town center is creatively merchandised with local, regional, and national names for inspired shopping and dining experiences and to meet the daily needs of today's busy consumer. It features Barnes & Noble UConn, Dog Lane Café, Mooyah, Husky Pizza, Bank of America, Storrs Wine & Spirits, 7-Eleven, The UPS Store, CVS, Price Chopper, and more.

LOCATION

Storrs Center is a part of Mansfield, Connecticut, approximately 25 miles east of Hartford, Connecticut on Route 195, across from the University of Connecticut's main campus.

Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center includes a new Town Square across from the School of Fine Arts complex.

TRADE AREA

In addition to the nearly 650 apartments, condominiums, and townhomes that are a part of the mixed-use development, the project serves UConn's 23,630 undergraduates, 8,397 graduate students, 4,830 faculty and staff members as well as area residents.

STORRS CENTER

1266 Storrs Road
Storrs/Mansfield, CT 06268

BARNES & NOBLE UCONN • CVS
PRICE CHOPPER • DOG LANE CAFE

2018 ESTIMATES

	5 MILES	7 MILES	15 MIN DRIVE
Population	31,341	62,450	88,975
Average HH Income	\$74,776	\$78,321	\$88,291
Median Age	33 yrs	34 yrs	36 yrs
Workplace Population	7,825	23,813	31,965

(2018 SitesUSA)

ABOUT THE UNIVERSITY OF CONNECTICUT

UConn ranks among the Top 25 public universities in the nation. Storrs Center sits adjacent to the main campus with a student population of nearly 27,500; 19,133 undergraduates and 8,279 graduate/professional students. There are 4,969 full and part-time employees.*

*UConn fact sheet-Fall 2018

BARNES & NOBLE UCONN • CVS
PRICE CHOPPER • DOG LANE CAFE









STORRS CENTER

1266 Storrs Road
Storrs/Mansfield, CT 06268

BARNES & NOBLE UCONN • CVS
PRICE CHOPPER • DOG LANE CAFE

ABOUT WILDER

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

FOR MORE INFORMATION

Sarah Wilson

Senior Leasing Representative

swilson@wilderco.com
617.896.4972

WILDER

800 Boylston Street, Suite 1300
Boston, MA 02199
617.247.9200

www.wilderco.com
info@wilderco.com

