



# ROCHESTER CROSSING

160 WASHINGTON STREET | ROCHESTER, NH

KOHL'S + SEPHORA

PETSMART

LOWE'S HOME CENTER

DOLLAR TREE

BUFFALO WILD WINGS



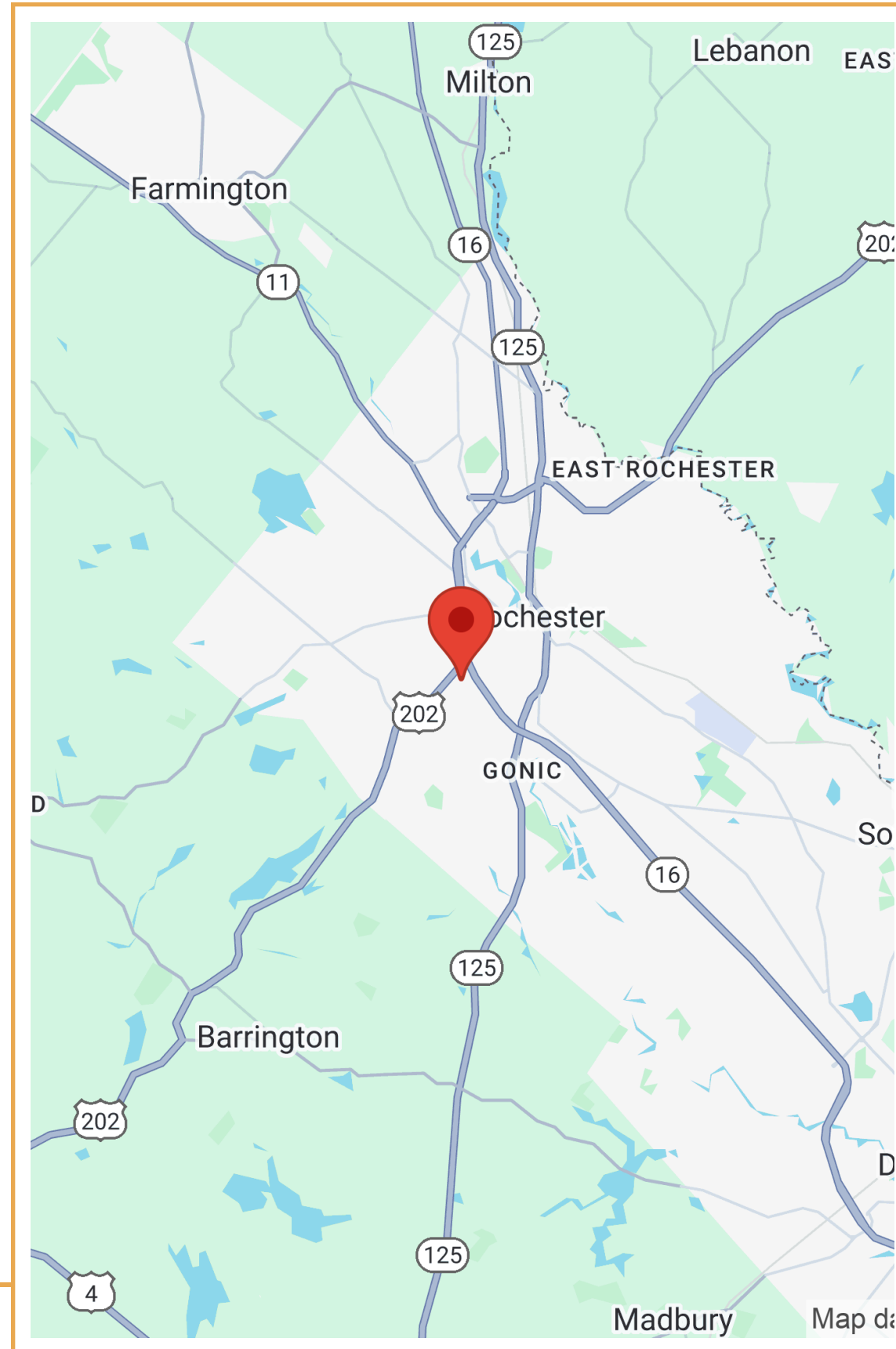
## Location and Traffic

Located in the Seacoast Region of New Hampshire, known for its tax-free shopping and excellent accessibility, this property has high visibility from the highway, and is just minutes from the Maine state line. It's directly accessible from Spaulding Turnpike (36,667 VPD+), a major route leading north (off I-95 in Portsmouth) to the Lakes Region, White Mountains, ski resorts, and various tourist attractions north of the Seacoast.



## Trade Area

This retail hub caters to a large trade area, which includes the Lakes Region of New Hampshire and 'The Berwicks' in Maine. Rochester Crossing is a well-established destination that recorded 1.7 million visits in 2024 with an average dwell time around 40 minutes.



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2024 Estimates	5 Miles	10 Miles	Trade Area (80%)
POPULATION	38,110	112,862	124,979
DAYTIME POPULATION	10,906	34,727	40,089
AVERAGE INCOME	98,083	103,336	101,368
MEDIAN AGE	42	42	44

Source: 2025 Placer.Ai ~ 2024 Pop stats

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## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



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