

# ROCHESTER CROSSING

160 Washington Street Rochester, NH 03839



Rochester Crossing is a dynamic 304,500 square foot shopping center featuring Kohl's, Lowe's, Jo-Ann Fabric & Craft, PetSmart, GameStop, Buffalo Wild Wings, and Tropical Smoothie Café.

## **LOCATION**

A part of tax-free New Hampshire's desirable Seacoast Region, the center is just off Exit 13 of the Spaulding Turnpike (Route 16) at Route 202.

With direct access from I-95 in Portsmouth, New Hampshire, the Spaulding Turnpike is the major route to the Lakes Region, White Mountains, area ski resorts, and other tourist attractions north of the Seacoast.

## TRADE AREA

In addition to serving the city of Rochester, the center serves the surrounding New Hampshire towns of Somersworth, Farmington, Milton, and north to the eastern Lakes Region. It also draws from Maine including Sanford and "The Berwicks"—North Berwick, South Berwick, and Berwick. The center is also a welcomed stop for travelers on their way to and from northern tourist attractions.

### **AVERAGE DAILY TRAFFIC**

**Route 16/Spaulding Turnpike:** 35,374

Route 202/Washington Street: 8,825

(2020 SitesUSA)





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KOHL'S • LOWE'S • PETSMART JO-ANN FABRIC

## **2020 ESTIMATES**

	5 MILES	10 MILES	30 MIN DRIVE
Population	37,165	107,091	172,759
Average HH Income	\$79,555	\$86,896	\$92,594
Median Age	42 yrs	39 yrs	39 yrs
	5 MIN DRIVE	10 MIN DRIVE	15 MIN DRIVE
Workplace Population	5,111	13,998	23,933

(2020 SitesUSA)



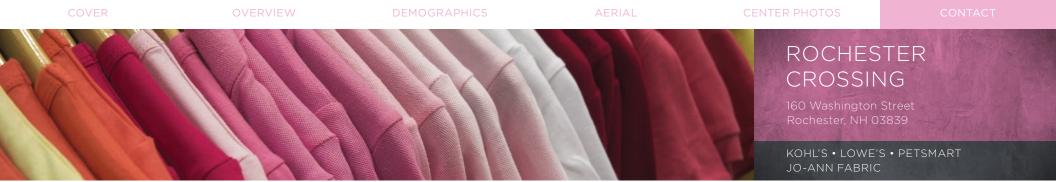












### **ABOUT WILDER**

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

## FOR MORE INFORMATION

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#### **WILDER**

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