



# RIVERSIDE LANDING

81-119 Coggeshall Street | New Bedford, MA

JERSEY MIKE'S SUBS

SNIPES

BAY COAST BANK

TACO BELL

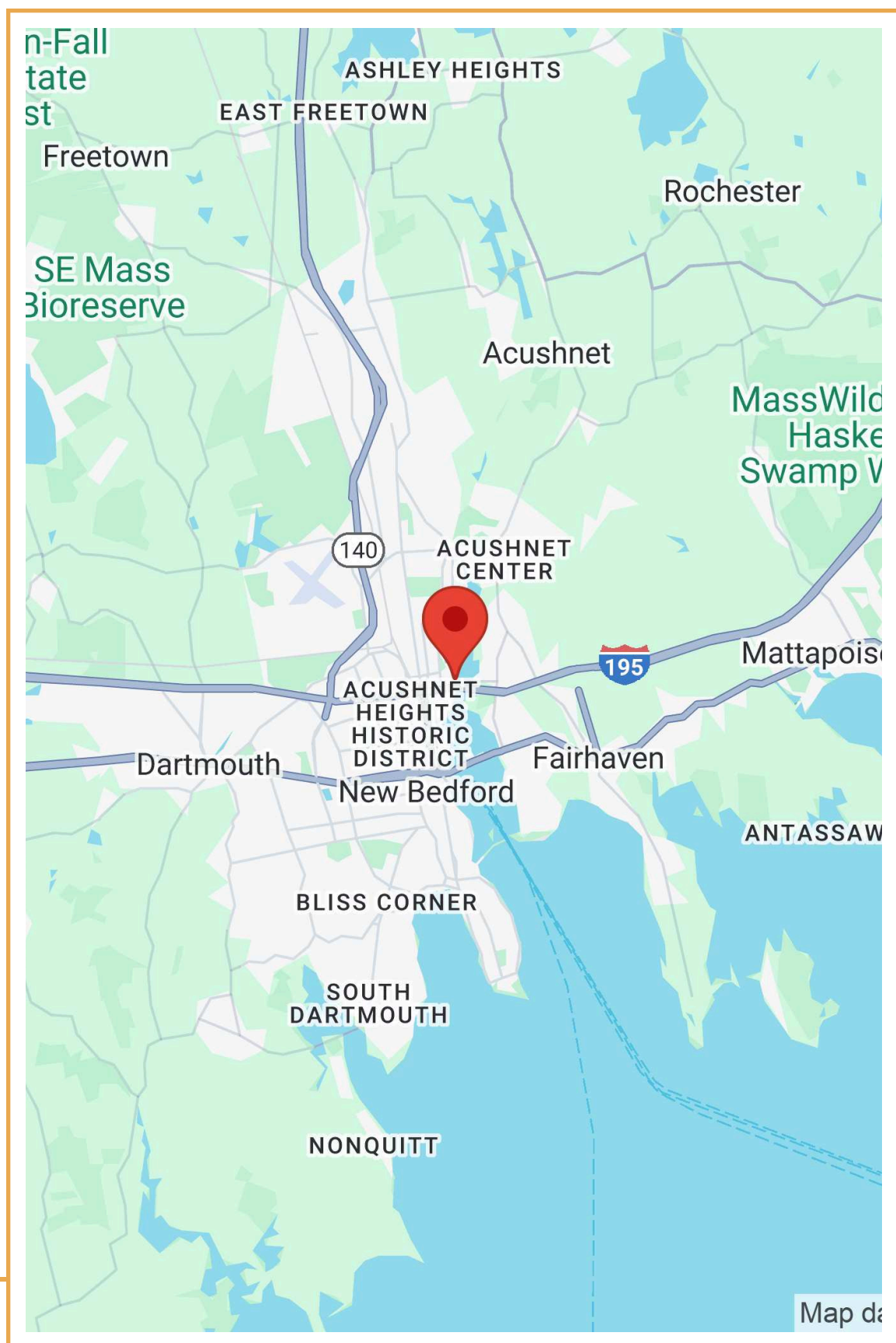
POPEYE'S





## A Retail Hub

Anchored by Market Basket, Riverside Landing is located just off Exit 17 on Interstate 195 West on Coggeshall Road (12,600 VPD). The 95,000-square-foot shopping center's strategic positioning offers prime visibility from the highway, resulting in 3.3M visits and a staggering visit frequency of 13.46 times per visitor. Shoppers stayed, on average, 28 minutes at the center in 2023, further supporting its status as a preferred destination in this area. Riverside Landing offers a diverse mix of convenient retailers and services, including Jersey Mikes Subs, Baystate Bank, Bay State Physical Therapy, Snipes (apparel), Dentistry and Braces, and Great Clips. AFC Urgent Care and McDonald's are located on adjacent out parcels. Additionally, this Market Basket location is the sole grocer in the trade area and is also one of the state's highest-performing Market Basket locations, with 2.7M visits in 2023 alone.



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## 2024 Estimates

	3 miles	5 miles	7 miles
POPULATION	106,680	143,663	167,481
DAYTIME POPULATION	38,095	48,940	55,472
AVERAGE INCOME	78,934	88,555	96,368
MEDIAN AGE	40	42	42

Source: 2025 Placer.Ai - 2024 Pop Stats

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## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



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