



ROYAL RIDGE CENTER

213 Daniel Webster Highway | Nashua, NH

- SHAW'S SUPERMARKET
- MARSHALLS
- PETSMART
- NORDSTROM RACK
- SIERRA



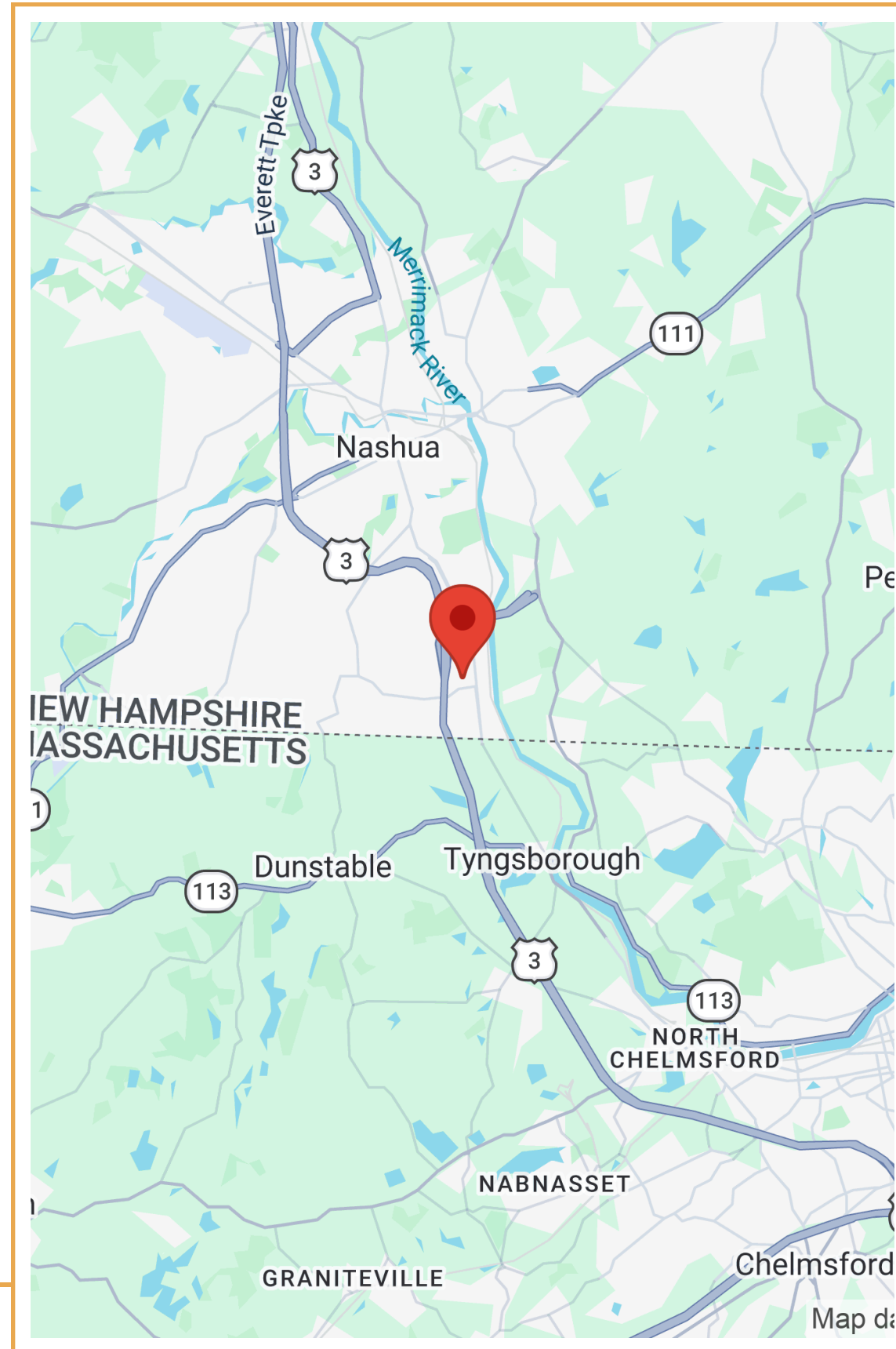
Location and Traffic

Located in a popular commercial corridor of southern New Hampshire that experienced approx 16.6 million visits in 2024, minutes from the Massachusetts/ New Hampshire border, and Route 3 (40,900 VPD), this property boasts a prime position in the region's busiest retail hub. With 4 million visits in 2025, Royal Ridge Center's strategic location makes it easily accessible from Spit Brook Road (20,000+ VPD) and Daniel Webster Highway (20,000+ VPD), commuters and visitors with convenient shopping options.



Trade Area

The property serves as a regional hub for shoppers. The trade area covers towns such as Lawrence, Tyngsboro, and Chelmsford in Massachusetts and Nashua, Hudson in New Hampshire, catering to a generous trade area spanning approximately a 10-mile radius.



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2025 Estimates

	5 miles	7 miles	Trade Area
POPULATION	113,870	193,280	362,680
DAYTIME POPULATION	51,590	71,636	143,129
AVERAGE INCOME	139,200	145,500	142,000
MEDIAN AGE	43	43	42

Source: 2026 Advan Research





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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