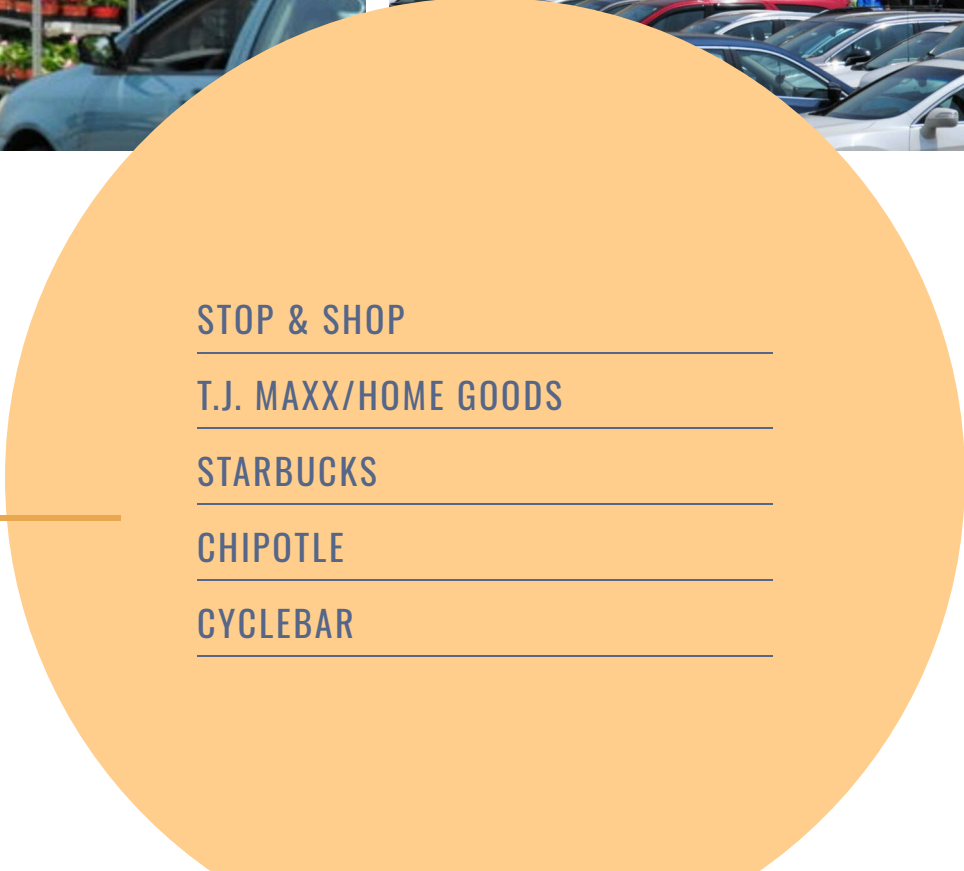




# MILFORD CROSSING

120 Medway Road | Milford, MA



STOP & SHOP

T.J. MAXX/HOME GOODS

STARBUCKS

CHIPOTLE

CYCLEBAR



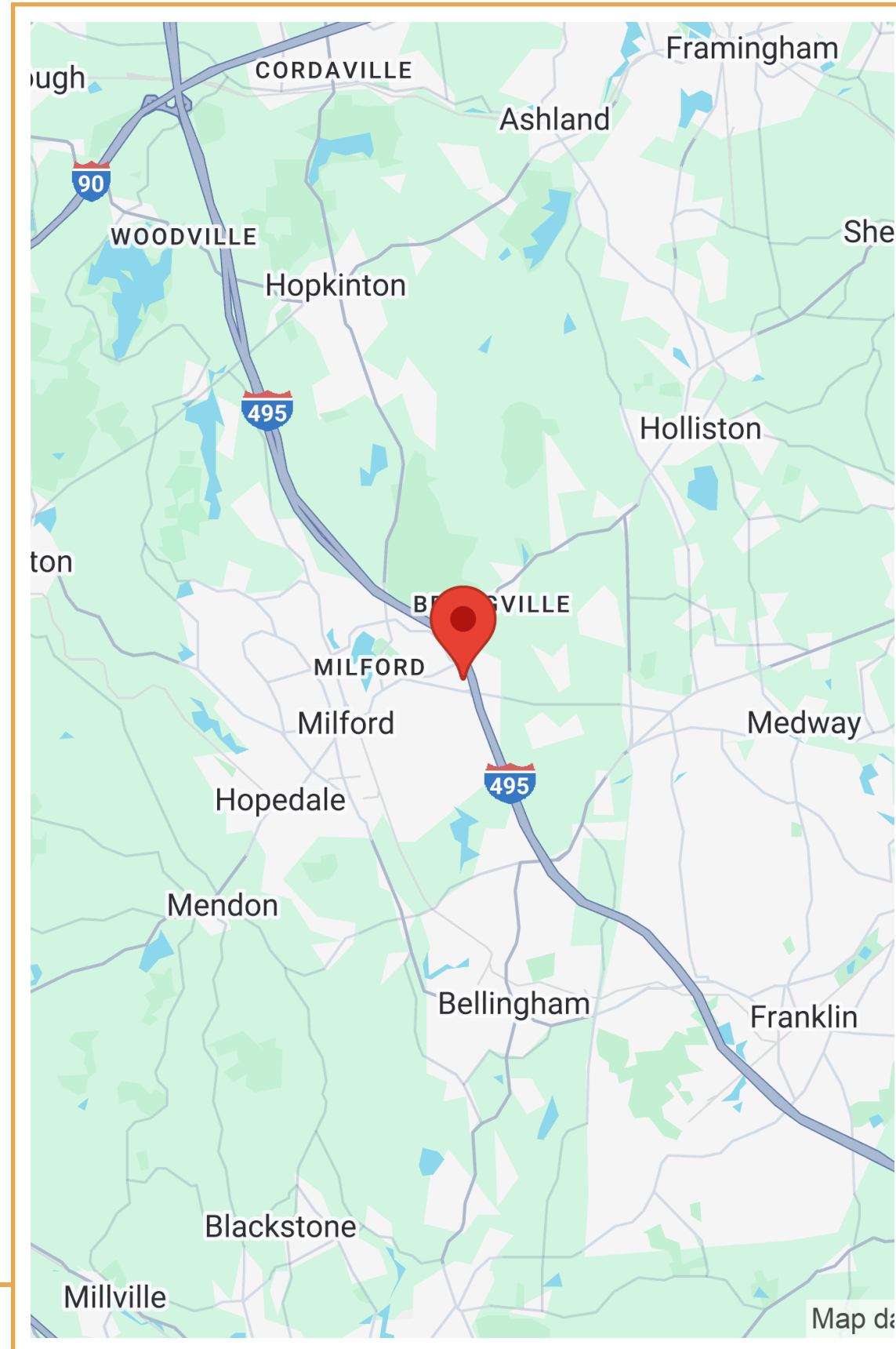
## A Retail Hub

This center is a go-to destination in this market, with over 3 million visits in 2024. It is anchored by Stop & Shop, which is among the top-performing stores for visits in the state (out of 117).



## Location and Traffic

Milford Crossing is a retail destination and a community hub, attracting a trade area of over 437,500+ customers. The center's highly visible and convenient location, just off Exit 48 I-495 (avg. 40,000 VPD), on the corner of Medway Road (avg. 20,185 VPD) and Beaver Street (avg. 18,396 VPD), draws visitors up to 10 miles away. Shopper data trends indicate an increased dwell time from years past, staying 35 minutes or more, providing ample opportunities for businesses to engage with their target audience.



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wilder



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**EXPERIENCED OVER 3  
MILLION VISITS IN  
2024**



**AVERAGE HH INCOME  
IS \$172,395 WITHIN A  
15 MIN DRIVE**

2024 Estimates	5 miles	15 min drive	Trade Area (80%)
POPULATION	85,399	154,045	312,446
DAYTIME POPULATION	31,247	58,942	96,143
AVERAGE INCOME	164,821	172,395	137,415

Source: 2025 Placer.AI ~ 2024 Pop Stats





## About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



## For More Information



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