



MERRIMACK 360

360 Daniel Webster Highway | Merrimack, NH

- PLANET FITNESS
- THIRSTY MOOSE TAPHOUSE
- DOLLAR GENERAL
- BEER & WINE NATION
- TUCKERS RESTAURANT



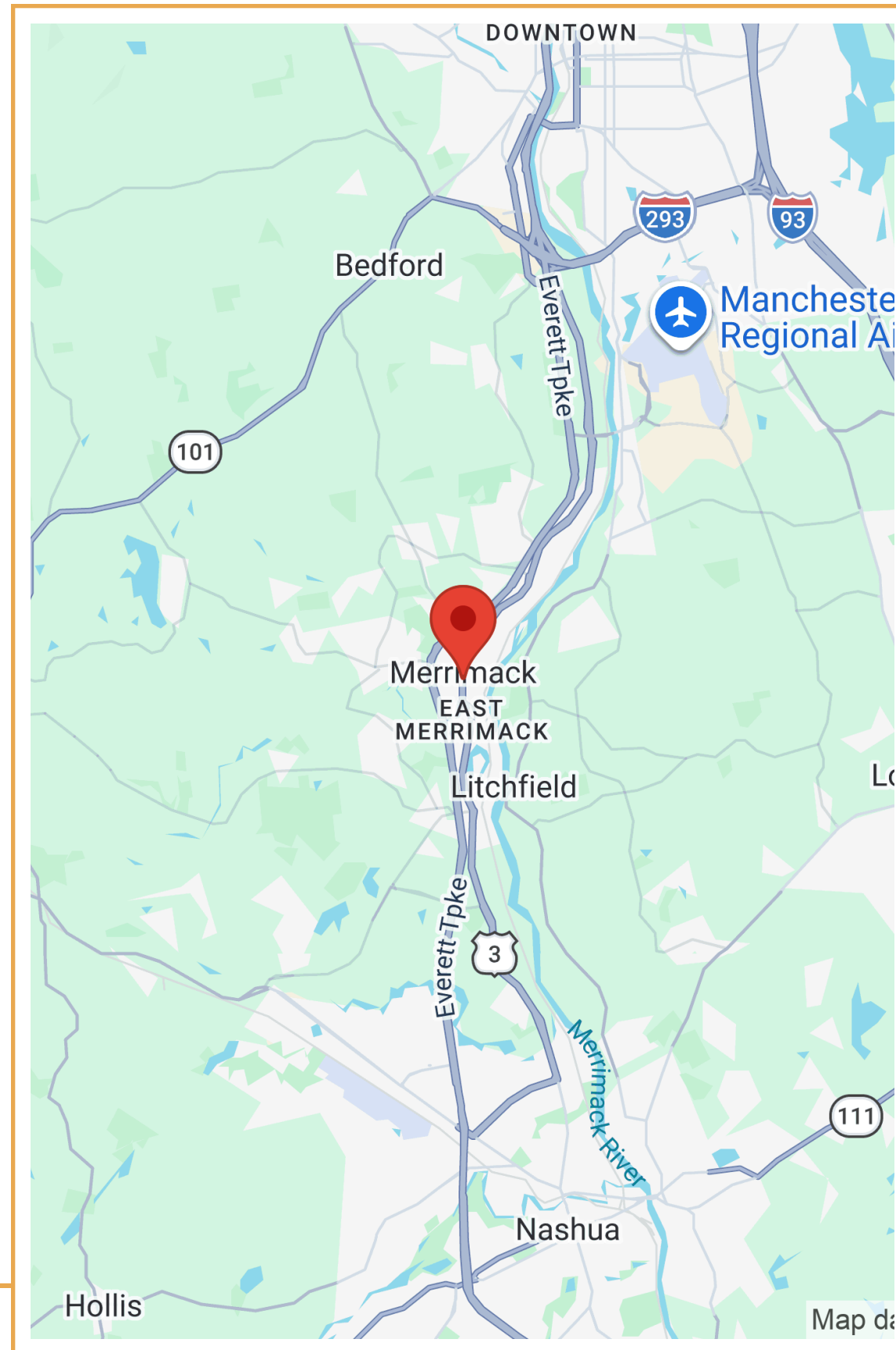
Location and Traffic

Merrimack 360 offers a highly visible, strategically positioned retail destination along one of Southern New Hampshire's most heavily traveled corridors. Situated just off the Everett Turnpike (Rt. 3, Exit 11) and fronting Daniel Webster Highway, the center benefits from exceptional accessibility and strong daily traffic counts. The property features a dynamic and well-curated tenant mix of national brands, popular regional concepts, and service-oriented retailers, creating a balanced merchandising blend that drives consistent foot traffic throughout the day. This diverse lineup supports a vibrant, convenience-driven shopping environment, encouraging extended visits—with patrons typically spending over an hour. Its proximity to Nashua, Manchester, and Manchester-Boston Regional Airport further enhances its draw, positioning Merrimack 360 as a dominant retail destination in the region.



Trade Area

Within 3 miles of Merrimack 360 is a population of over 61k with an average household income of over \$165k.



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2025 Estimates

	3 Miles	5 Miles	15 Minutes
POPULATION	24,230	61,260	53,890
AVERAGE INCOME	175,200	164,100	141,100
MEDIAN AGE	46	45	43

Source: 2026 Advan Research





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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