



MERRIMAC PLAZA

152-190 Haverhill Street | Methuen, MA

MARKET BASKET

RAINBOW

DOLLAR TREE

WALGREENS

CHOICE FITNESS



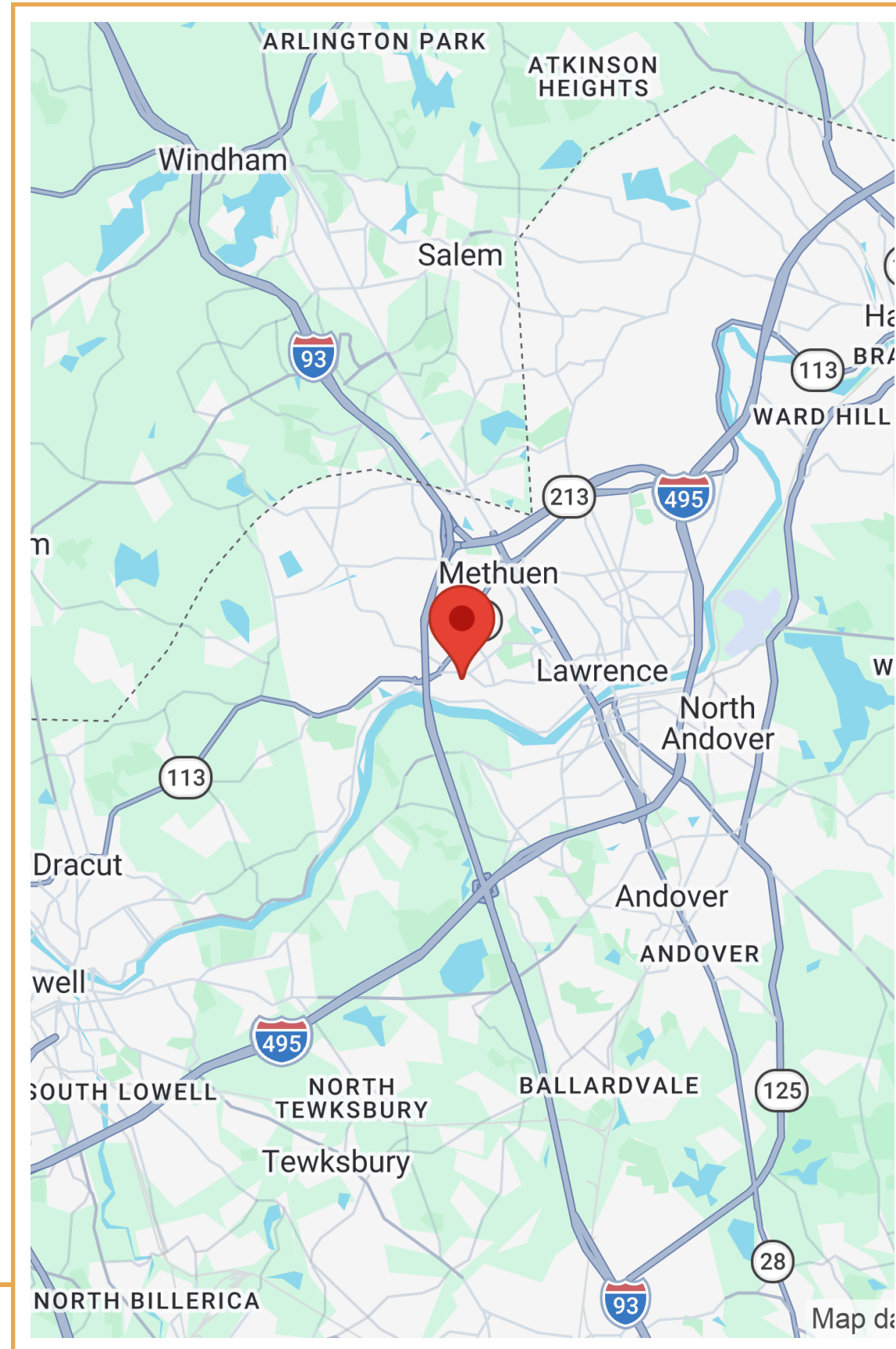
A Retail Hub

Anchored by Market Basket, an incredibly popular grocery store that is a staple in the area, Merrimac Plaza experienced a stable 3.6 million visits in 2025. Situated just half a mile from I-93 on Route 110, Haverhill Street, this location offers prime visibility and plentiful parking along a major commercial thoroughfare.



Residential Trade Area

With over 250,000 people within a 15 minute drive, Merrimac Plaza is the go-to place for the densely populated surrounding area. Whether you're looking for groceries, clothing, personal or professional services, or other household essentials, this dynamic merchandising mix covers it!



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2025 Estimates

	3 miles	5 miles	15 min drive
POPULATION	131,250	218,850	272,780
DAYTIME POPULATION	104,900	104,640	255,079
AVERAGE INCOME	104,400	130,600	129,000
MEDIAN AGE	38	40	40

Source: 2026 Advan Research

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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