





MERRIMAC PLAZA

152-190 Haverhill Street | Methuen, MA

MARKET BASKET

RAINBOW

DOLLAR TREE

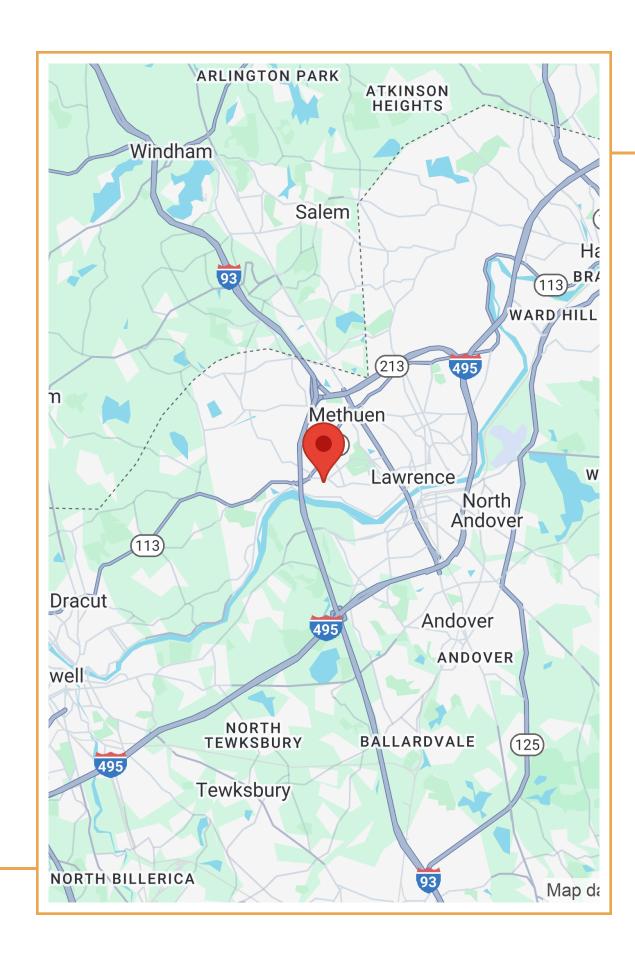
WALGREENS

CHOICE FITNESS



A Retail Hub

Anchored by Market Basket, an incredibly popular grocery store that is a staple in the area, Merrimac Plaza experienced a stable 2.2 million visits in 2024. Situated just half a mile from I-93 on Route 110, Haverhill Street, this location offers prime visibility and plentiful parking along a major commercial thoroughfare. It's the perfect community spot for residents and commuters, providing easy access to all the center's amenities.



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2024 Estimates	3 miles	5 miles	15 min drive
POPULATION	131,636	209,965	360,925
DAYTIME POPULATION	110,548	199,970	337,939
AVERAGE INCOME	68,744	112,708	89,058
MEDIAN AGE	37	40	40

Source: 2025 Placer.Ai - 2024 Pop Stats

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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