



KINGS CROSSING

330-350 Grasmere Avenue | Fairfield,CT



WHOLE FOODS MARKET

CVS

PETCO

YALE NEW HAVEN HEALTH URGENT CARE

FIVE GUYS



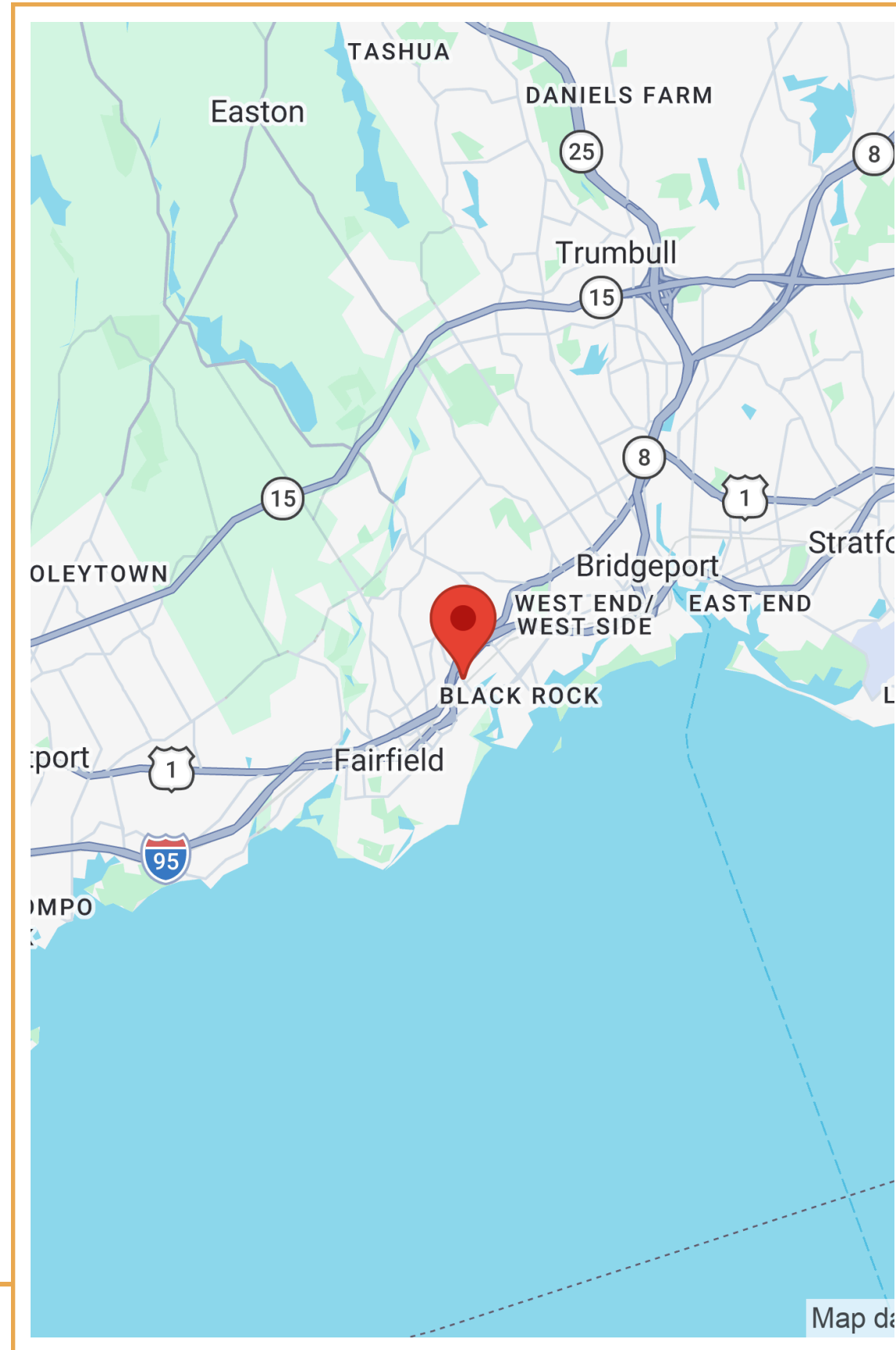
Location

Five minutes drive from Kings Crossing is the esteemed Fairfield University, home to a vibrant student body of over 5,000. Fairfield has a charming, small-town feel that is high-quality, neighborhood-based and enjoys beaches, marinas, parks, and plenty of open space.



Trade Area

Whole Foods Market at Kings Crossing, alongside CVS, Petco, Chipotle, and Home Depot, enhances its local go-to appeal (the closest Whole Foods Market east/west is over 20 minutes away). In 2025, the property welcomed approximately 2.57 million visits.



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2025 Estimates

| | 10 Minute | 15 Minute | 20 Minute |
|--------------------|-----------|-----------|-----------|
| POPULATION | 166,150 | 278,980 | 430,110 |
| DAYTIME POPULATION | 166,820 | 279,900 | 426,130 |
| AVERAGE INCOME | 142,100 | 146,700 | 162,200 |
| MEDIAN AGE | 40 | 40 | 42 |

Source: 2026 Advan Research





About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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