



HORN POND PLAZA

350 Cambridge Road | Woburn,MA

WHOLE FOODS MARKET

LAUNCH

WALGREENS

VERIZON

BEST FITNESS



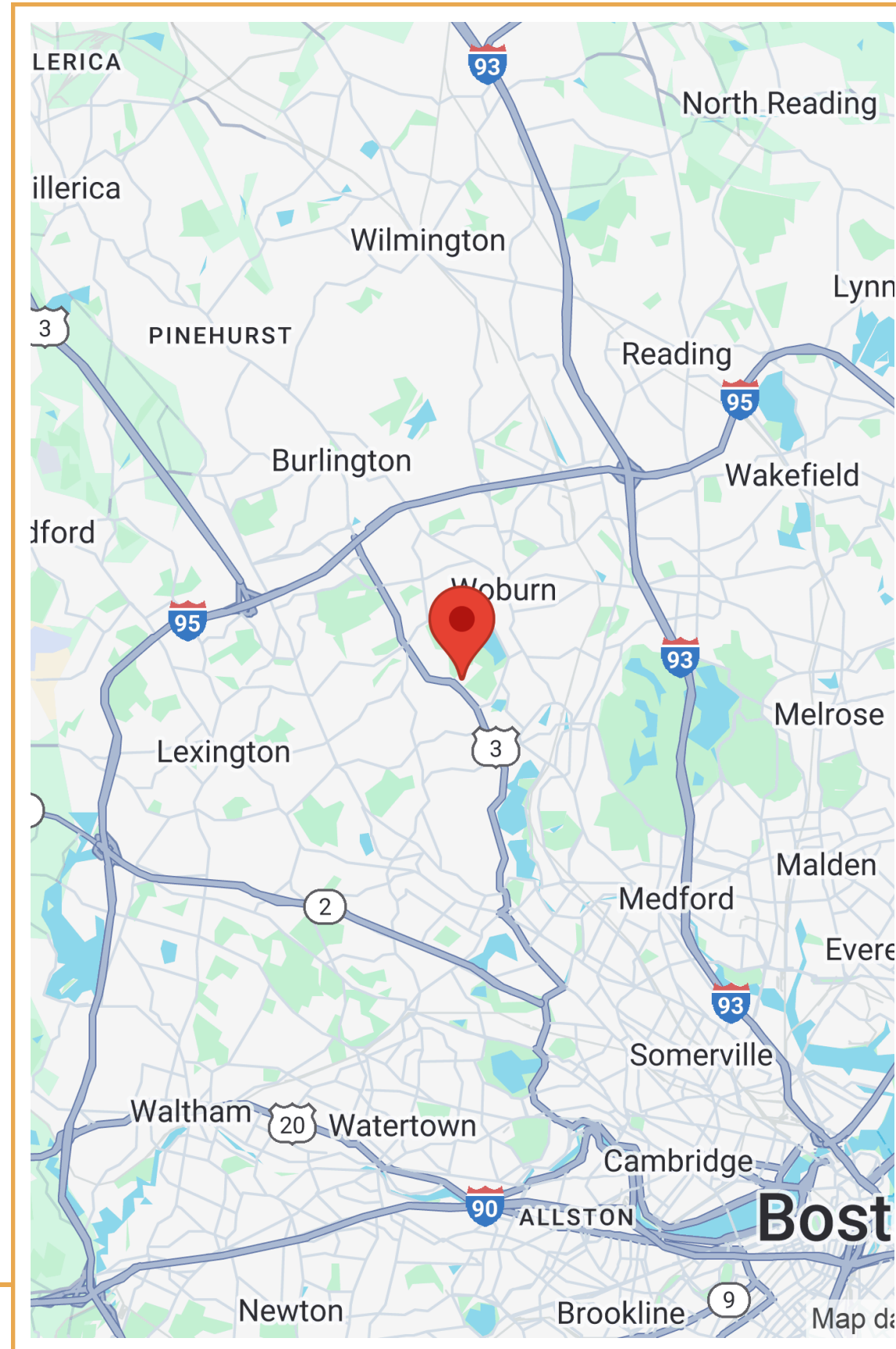
Location and Traffic

Located on Route 3 (Cambridge Road 22,007VPD), minutes from Exit 51A, I-95, this location offers unparalleled convenience and accessibility to this community. Horn Pond Plaza is a destination point in a vibrant, dense, and affluent trade area encompassing Winchester, Woburn, Burlington, Lexington, Medford, and Arlington. This thriving destination center is the perfect backdrop for any business to flourish.



Trade Area

With over 1.7 million visits recorded in 2024, Horn Pond Plaza caters to an impressive top 3 consumer personas; Ultra Wealthy Families (27% - Age 45-54, Est. HH Income \$200K+), Sunset Bookers (14% - Age 65-74, Est HH Income \$150-\$200K), and Young Professionals (11% - Age 25-34, Est. HH Income \$50-\$75K), serving as a thriving hub for residents and visitors alike.



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2024 Estimates

	3 Miles	5 Miles	15 Min. Drive
POPULATION	93,118	326,292	397,146
DAYTIME POPULATION	51,441	152,419	212,133
AVERAGE INCOME	186,405	177,388	174,791
MEDIAN AGE	43	41	41
POPULATION WITH BACHELORS DEGREE	63%	64%	63%

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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