





GRAND BAY PLAZA

19100 S. Tamiami Trail | Fort Myers,FL

PUBLIX

PUBLIX LIQUOR STORE

SHERWIN WILLIAMS

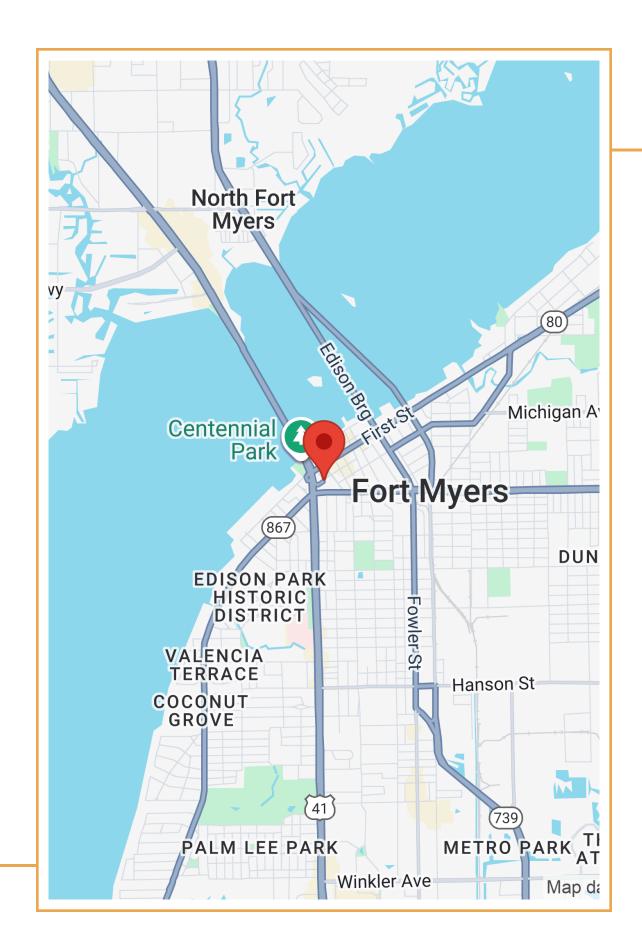
COAST DENTAL

TRACEE'S DANCE IMPACT



Location and Traffic

Positioned along US-41, one of Southwest Florida's primary commercial corridors, Grand Bay Plaza benefits from 51,500+ vehicles per day and serves a dense residential trade area with above-average household incomes. The property is surrounded by upscale communities and is minutes from major retail destinations and lifestyle centers in Fort Myers. Direct frontage on US-41 (51,500 VPD) with multiple ingress/egress points. Convenient access to major thoroughfares connecting Fort Myers, Estero, and Naples. Draws customers from a 15-20 minute drive radius with strong population growth and average household incomes exceeding \$100,000 in nearby communities.



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2024 Estimates	1 Mile	3 Miles	5 Miles
POPULATION	5,745	46,996	84,543
DAYTIME POPULATION	1,923	6,699	26,471
AVERAGE INCOME	93,054	108,412	124,559

Source: 2025 Placer.Ai

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About Wilder

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.



For More Information



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