



DANIELS MARKETPLACE

6911 Daniels Pkwy
Fort Myers, FL 33912

WHOLE FOODS • PANERA BREAD • WHITE HOUSE BLACK MARKET • AVEDA





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Daniels Marketplace is a 106,729 square foot center featuring the only Whole Foods Market in Fort Myers. Newly constructed and opened in 2018, the center is 100% leased with a planned 28,600 square foot expansion.

LOCATION

The center sits in an area of very large population growth and is located with excellent visibility at the heavily trafficked intersection of two primary routes: Daniels Parkway and 6 mile Cypress Parkway. It is just two miles west of I-75.

- Whole Foods
- White House Black Market/Chicos/Soma
- Aveda
- Panera Bread
- Banfield Pet Hospital
- California Closets
- Pearl Vision

RESIDENTIAL TRADE AREA

Daniels Marketplace is well positioned within a five-mile radius with a population of 124,062. The area includes more than 16 sought after golf and country club residential communities with home values from \$1-3+ million.

RETAIL HUB

The center benefits from being part of a major retail hub with nearly 6 million square feet of shops. The area is home to the most popular national stores including T.J.Maxx, HomeGoods, Cost Plus World Market, Bed Bath & Beyond, Costco Wholesale, Stein Mart, and more.

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2019 ESTIMATES

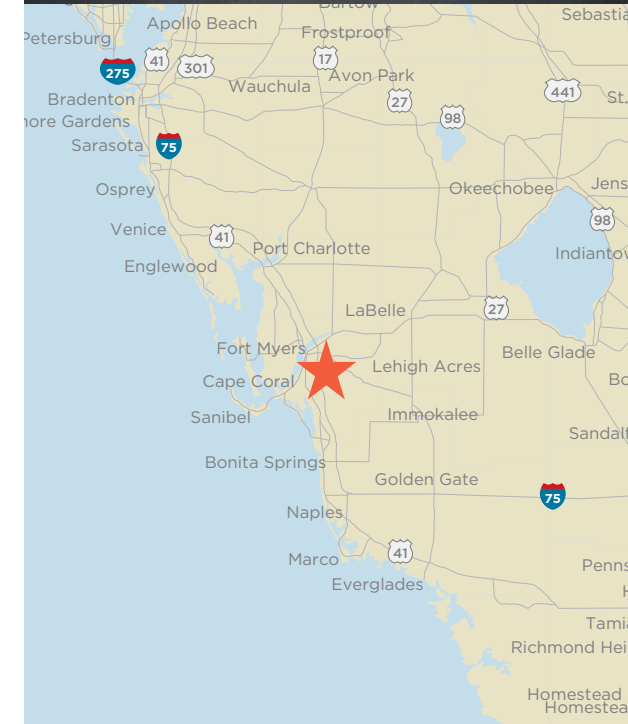
	3 MILE	5 MILES	7 MILES
Population	45,485	133,559	227,121
Average HH Income	\$72,850	\$70,430	\$72,030
Median Age	49.7 yrs	47.8 yrs	46.5 yrs
Workplace Population	39,491	114,474	193,222

(2019 SitesUSA)

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FLORIDA







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ABOUT WILDER

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

FOR MORE INFORMATION

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