





WHOLE FOODS MARKET

WHITE HOUSE BLACK MARKET

CHICO'S

SOMA

AVEDA

DANIELS MARKETPLACE

6871- 6911 Daniels Pkwy Fort Myers, FL

A Growing Market



Daniels Marketplace is a 106,729 square foot center featuring the only Whole Foods Market in Fort Myers. Newly constructed and opened in 2018, the center is 100% leased with a planned 28,600 square foot expansion.

A Retail Hub



The center benefits from being part of a major retail hub with nearly six million square feet of shops. The area is home to the most popular national stores including T.J. Maxx, HomeGoods, Cost Plus World Market, Bed Bath & Beyond, Costco Wholesale, Stein Mart, and more.



Daniels Marketplace is well positioned within a five-mile radius with a population of 124,062. The area includes more than 16 sought after golf and country club residential communities with home values from \$1-3+ million.

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	3 miles	5 miles	7 miles
POPULATION	54,600	134,873	243,002
DAYTIME POPULATION	44,995	85,957	137,597
AVERAGE INCOME	99,823	93,194	94,766
MEDIAN AGE	49	47	46

Site Reports USA 2022







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About Wilder



Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

For More Information



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