



MARKETPLACE AT HAMDEN

2335 Dixwell Avenue (Route 10)
Hamden, CT 06514

STOP & SHOP • T.J.MAXX • ULTA • OLD NAVY





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Marketplace at Hamden is a 235,600 square foot shopping center featuring one of the highest volume Stop & Shop locations in New England. It also features T.J.Maxx, Staples, Old Navy, and popular specialty shops including Petco, Orangetheory Fitness, and TGI Fridays. The town of Hamden is an affluent community that is part of the Greater New Haven trade area.

LOCATION AND TRAFFIC COUNT

The center is well situated on Dixwell Avenue (Route 10) in an area known as the “Magic Mile” for its critical mass of shopping centers and major retail stores.

This busy roadway, the major Hamden to New Haven route, boasts 24,948 cars per day.

The Wilbur Cross Parkway runs through the center of town connecting Hartford to the north and the New York Metropolitan area to the south.

TRADE AREA

Hamden, just four miles from downtown New Haven, Connecticut’s second largest city, is home to over 60,000 people with an average annual income of over \$90,000. It is a vibrant, well-established bedroom community with its own robust employment sector. Hamden is home to top ranked Quinnipiac University with 9,000 undergraduate and graduate students.

New Haven is the economic hub of southern Connecticut. Its high concentration of major colleges, universities, and healthcare facilities is generating area population growth and offers economic stability.

RETAIL HUB

This dominant retail corridor features today’s most popular national names to serve as a draw from a large trade area. There is over one million square feet of shopping within four miles of the center including Kohl’s, Marshalls, Bed Bath & Beyond, Party City, Walmart, and LA Fitness.

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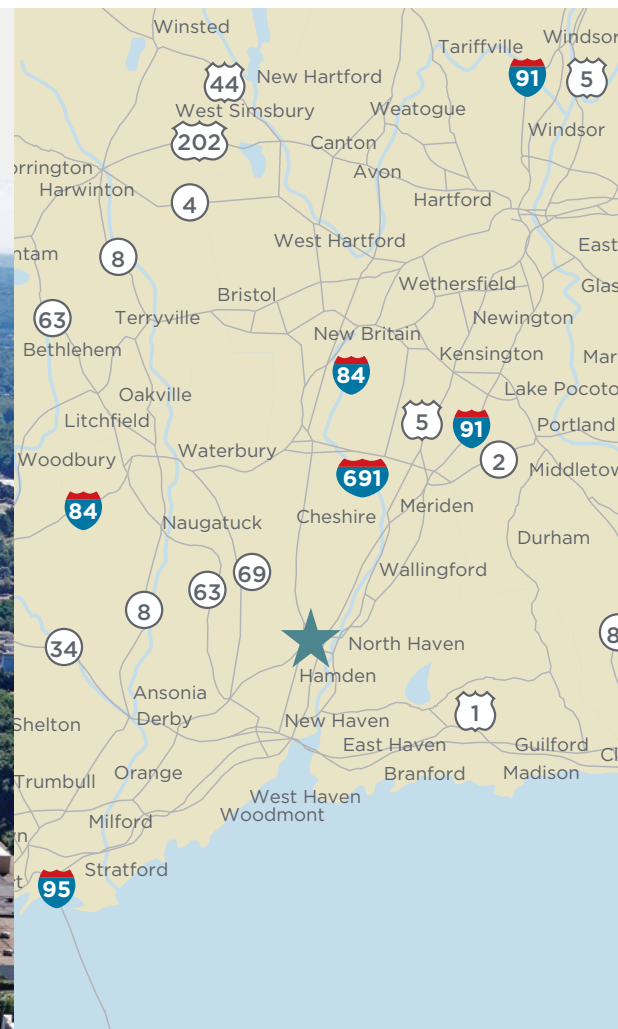
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2020 ESTIMATES

	3 MILES	5 MILES	7 MILES
Population	64,324	196,056	290,855
Average HH Income	\$99,869	\$87,177	\$89,498
Median Age	40 yrs	36 yrs	37 yrs
Workplace Population	31,936	143,103	180,828

(2020 SitesUSA)



CONNECTICUT







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ABOUT WILDER

Wilder is a Boston-based real estate development, management, and leasing firm specializing in the positioning of retail properties. Privately held and owner managed, Wilder's mission has been and continues to be to create vibrant shopping places that meet and exceed the expectations of our customers, retailers, and investors.

From lifestyle centers, urban properties, and community centers to mixed-use developments and super-regional malls, Wilder, in its 40-year history, has developed, managed, and leased over 20 million square feet of retail properties throughout the United States and Puerto Rico.

The company continues to have a diverse portfolio of properties throughout the East Coast.

FOR MORE INFORMATION

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